



MID-ATLANTIC
CHRISTIAN UNIVERSITY

Fact Book 2017-2018

Strategic Choices:

A Better Understanding Leading to Better Decisions

Compiled by

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(subject to minor revisions)

Mid-Atlantic Christian University

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Institutional Objective #1: MACU will impact the world for Christ.

1.A. We are committed to impacting the world for Christ through our current students, especially through...

1. Cross-Cultural Learning

	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	
a. Participated in at least one international mission trip	25.8%	55.6%	38.8%	23.3%	26.3%	(Graduating Student Profile)
b. Participated in at least one cross-cultural trip w/in th	19.4%	33.3%	11.1%	26.7%	21.1%	(Graduating Student Profile)

2. Church-related Ministry

a. Engaged in church-related ministry in past 2 yrs	74.2%	77.7%	41.2%	68.0%	57.9%	(Graduating Student Profile)
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1.B. We are committed to impacting the world for Christ by placing more graduates in leadership ministry...

1. Graduate Trends	Spring
<i>Certificates</i>	<u>2008</u>
in Church Leadership	1
in TESOL	0
Total # of Certificates:	1
<i>Associates</i>	
in Bible	4
in Deaf Studies	na
in Early Childhood	2
Total # of Associates:	6
<i>Bachelor of Arts</i>	
in Christian Education	0
in Counseling	2
in Cross-Cultural	0
in Elementary Education	0
in Preaching	1
in Youth Ministry	0
in Worship and Music	1
Total # of B.A. Degrees:	3
<i>Bachelor of Science</i>	
in Christian Education	0
in Counseling	6
in Cross-Cultural	2
in Elementary Education	1
in Non-Profit Leadership	2
in Preaching	3
in Youth Ministry	2
in Worship and Music	1
Total # of B.S. Degrees:	17

In Fall 2009 academic programs underwent a major restructure. Therefore this chart discontinues with Spring 2008 and a new organizational layout is below.

2. Graduate Trends

School of Undergraduate Studies

	Class <u>2009</u>	Class <u>2010</u>	Class <u>2011</u>	Class <u>2012</u>	Class <u>2013</u>	Class <u>2014</u>	Class <u>2015</u>	Class <u>2016</u>	Class <u>2017</u>	10-Yr. Trend	5-Yr. Trend
A. Certificates											
TESOL							1				
Family Life Education			<u>3</u>	<u>2</u>	<u>3</u>	<u>1</u>	<u>1</u>	<u>6</u>	<u>2</u>		
Total # of Certificates			3	2	3	1	2	6	2		
B. Associates											
AA: Biblical Studies	7	1	4	4	1	3	4	4	5		
AAS: Early Childhood	<u>3</u>	<u>1</u>	<u>1</u>	<u>1</u>							
Total # of Associate Degrees	10	2	5	5	1	3	4	4	5		
C. Bachelor of Arts											
Applied Linguistics		1	1	2		1					
Biblical Exposition	2	1	2	4	3	1	5		2		
Biblical Studies		1	1	2		1	1				
Counseling and Psychology							1				
Cross-Cultural Ministry			1	1		1	1				
Entrepreneurial Leadership								2			
General Ministry								2			
Preaching		1		1	1						
Youth and Family Ministry			<u>1</u>	<u>2</u>	<u>2</u>		<u>2</u>				
Total # of BA Majors	2	4	6	12	6	4	12	0	2		
D. Bachelor of Science											
Biblical Exposition	9	7	9	11	10	15	2	7	6		
Biblical Studies	10	4	7	7	12	5	4	15	7		
Counseling and Psychology			2	2	6	3	2	10	3		
Cross-Cultural Ministry				2	1	2					
Elementary Education			2		5			2	3		
Entrepreneurial Leadership	5	4	3	5			1	3	1		
General Ministry				1	1	3	1	1			
Preaching			2	3	2						
Youth and Family Ministry	1	1	4	4	3	4	1	6	6		
Total # of BS Majors	<u>25</u>	<u>16</u>	<u>29</u>	<u>35</u>	<u>40</u>	<u>32</u>	<u>11</u>	<u>44</u>	<u>26</u>		
Total Majors	27	20	35	47	46	36	23	44	28		
MINORS											
Christian Education			1								
Counseling	5	3	5	3	1	1	1	1			
Cross-Cultural Ministry	1		1	1	2				2		
Elementary Education		3									
Family Studies			1				1		1		
Military Science (ROTC)					1						
Nonprofit Administration					1						
Preaching	2	1	1	1	1	1					
Professional Education	1										
Youth Ministry	4	1									
Worship and Music		<u>1</u>	<u>2</u>	<u>2</u>	<u>3</u>			<u>2</u>			
Total # of minors	13	9	11	7	9	2	2	3	3		
E. Bachelor of Theology											
	1		2								

4. Placement Trends for Graduates*

	# Grads 1990-2016	% of Known
Preaching Ministry	49	14.7%
Associate Ministry	13	3.9%
Youth Ministry	23	6.9%
Children's/Family Ministry	4	1.2%
Music/Worship Ministry	3	0.9%
Cross-Cultural Ministry	29	8.7%
Child Care Professional	15	4.5%
Teacher (Public or Private)	35	10.5%
Business Profession	19	5.7%
Parachurch Agency	11	3.3%
Bible College/Seminary Employee	4	1.2%
Other Type of Work	129	38.6%
<i>Total Grads with Known Placeme</i>	334	67%
Unknown Placement	150	30%
Unemployed	15	3%
Total Grads (Known + Unknown)	499	
Graduate School	48	14.4%
Further Education (not grad)	40	12.0%

* within 3 months of graduation

+ alumni categorized by year of last degree earned

	# Grads 2017	% of Known
Preaching Ministry	0	0.0%
Associate Ministry	0	0.0%
Youth Ministry	2	18.2%
Children's/Family Ministry	0	0.0%
Music/Worship Ministry	0	0.0%
Cross-Cultural Ministry	0	0.0%
Child Care Professional	1	9.1%
Teacher (Public or Private)	3	27.3%
Business Profession	1	9.1%
Parachurch Agency	0	0.0%
Bible College/Seminary Employee	1	9.1%
Other Type of Work	3	27.3%
<i>Total Grads with Known Placeme</i>	11	44%
Unknown Placement	12	48%
Unemployed	2	8%
Total Grads (Known + Unknown)	25	
Graduate School	0	0.0%
Further Education (not grad)	3	27.3%

5. Placement Trends for Graduating Class 1-year out*, +

	# Grads	% of
	<u>Classes 1990-2015</u>	<u>Known</u>
Preaching Ministry	49	12.0%
Associate Ministry	14	3.4%
Youth Ministry	101	24.6%
Children's/Family Ministry	9	2.2%
Music/Worship Ministry	1	0.2%
Cross-Cultural Ministry	25	6.1%
Child Care Professional	13	3.2%
Teacher (Public or Private)	45	11.0%
Business Profession	18	4.4%
Parachurch Agency	11	2.7%
Bible College/Seminary Employee	18	4.4%
Other Type of Work	106	25.9%
<i>Total Grads with Known Placeme</i>	410	71%
Unknown Placement	160	28%
Unemployed	7	1%
Total Grads (Known + Unknown)	577	
Graduate School	48	11.7%
Further Education (not grad)	36	8.8%

* by 1-year anniversary

+ alumni categorized by year of last degree earned

	# Grads	% of
	<u>Class 16</u>	<u>Known</u>
Preaching Ministry	2	9.5%
Associate Ministry	0	0.0%
Youth Ministry	5	23.8%
Children's/Family Ministry	0	0.0%
Music/Worship Ministry	2	9.5%
Cross-Cultural Ministry	0	0.0%
Child Care Professional	5	23.8%
Teacher (Public or Private)	2	9.5%
Business Profession	0	0.0%
Parachurch Agency	0	0.0%
Bible College/Seminary Employee	1	4.8%
Other Type of Work	4	19.0%
<i>Total Grads with Known Placeme</i>	21	62%
Unknown Placement	13	38%
Unemployed		0%
Total Grads (Known + Unknown)	34	
Graduate School	6	28.6%
Further Education (not grad)	2	9.5%

6. Placement Trends for Graduating Class 10-years out*, +

	# Grads	% of
	<u>Classes 90-06</u>	<u>Known</u>
Preaching Ministry	45	19.4%
Associate Ministry	13	5.6%
Youth Ministry	28	12.1%
Children's/Family Ministry	7	3.0%
Music/Worship Ministry	0	0.0%
Cross-Cultural Ministry	8	3.4%
Child Care Professional	6	2.6%
Teacher (Public or Private)	27	11.6%
Business Profession	6	2.6%
Parachurch Agency	5	2.2%
Bible College/Seminary Employee	4	1.7%
Other Type of Work	83	35.8%
<i>Total Grads with Known Placeme</i>	232	60%
Unknown Placement	148	38%
Unemployed	<u>5</u>	1%
Total Grads (Known + Unknown)	385	
Graduate School	3	1.3%
Further Education (not grad)	1	0.4%

* by 10-year anniversary

+ alumni categorized by year of last degree earned

	# Grads	% of
	<u>Class 07</u>	<u>Known</u>
Preaching Ministry	4	13.8%
Associate Ministry	1	3.4%
Youth Ministry	0	0.0%
Children's/Family Ministry	1	3.4%
Music/Worship Ministry	1	3.4%
Cross-Cultural Ministry	2	6.9%
Child Care Professional	0	0.0%
Teacher (Public or Private)	6	20.7%
Business Profession	0	0.0%
Parachurch Agency	0	0.0%
Bible College/Seminary Employee	0	0.0%
Other Type of Work	14	48.3%
<i>Total Grads with Known Placeme</i>	29	62%
Unknown Placement	18	38%
Unemployed	<u>0</u>	0%
Total Grads (Known + Unknown)	47	
Graduate School	1	3.4%
Further Education (not grad)	0	0.0%

Institutional Objective #2: MACU will provide relevant and quality academic programs.

2.A. We are committed to relevant programs

1. Program of Study Trends

	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	10-Yr. Trend	5-Yr. Trend
A. Certificates												
Biblical Studies	1	2	1	0								
Church Leadership	0	0	0									
TESOL	0	2	4	2	2	2	1					
Family Life Education		4	8	7	4	4	11	14	7	10		150%
B. Associates												
AA: Biblical Studies	15	11	11	13	9	14	13	10	11	6	-60%	-57%
AA: Biblical Studies (online)							5	6	5	2		
AAS: Early Childhood	6	4	3									
C. Bachelor of Arts												
Applied Linguistics	3	7	7	4	3	0	1	4	4	5		
Biblical Exposition									0	1		
Biblical Exposition w/ minor (2)	6	3	1	1	2							
Business Admin: Org Lead									0	3		
Business Admin: Sport Man									0	1		
Counseling and Psychology			3	3	7	7	8	7	3	3		-57%
Cross-Cultural Ministry	2	4	6	5	5	6	2	1	0	0		-100%
Elementary Education				0	1	0	0	0	0	0		
Entrepreneurial Leadership (5)	0	0	0	0	0	1	0	2				
General Ministry		0	0	1	2	4	6	5	5	3		-25%
Preaching	3	6	6	3	2							
Youth and Family Ministry	5	11	9	11	10	5	5	2	1	5		0%
D. Bachelor of Science												
Biblical Exposition									2	4		
Biblical Exposition w/ minor (2)	31	20	8	5	3							
Biblical Studies w/ minor	14	11	8	2	0							
Biblical Studies (Nursing)	1	0	5	6	9	8	14	12	8	6		-25%
Biology										12		
Business Admin: Org Lead									12	18		
Business Admin: Sport Man									15	12		
Counseling and Psychology			20	23	29	24	29	37	28	35		46%
Cross-Cultural Ministry	3	10	6	8	4	6	5	8	7	6	100%	0%
Elementary Education				16	17	20	16	29	19	18		-10%
General Ministry		4	4	5	7	9	17	9	10	8		-11%
Entrepreneurial Leadership (5)	21	21	18	18	12	9	19	19				
Missions Aviation (6)			0	0	1	3	0	3	1			
Preaching	11	14	14	11	6	1	1	1				
Youth and Family Ministry	29	25	26	24	22	15	24	27	31	28	-3%	87%

MINORS

Christian Education (3)		1	0											
Counseling	40	34	26	24	18	14	14	8	20	21			-48%	50%
Cross-Cultural Ministry	2	5	6	10	7	4	10	2	7	8			50%	100%
Elementary Education	13	8	5											
Family Studies	9	8	8	6	9	8	13	6	13	9			0%	13%
Flight Education (6)				1	1	0	0	0	0					
Military Science (ROTC)	na	1	2	1	3	1	0	0	3	1				
Nonprofit Administration	2	2	0	2	3	7	4	1	2	8			300%	14%
Preaching	12	8	5	4	3	2	2							
Professional Education (4)	6	3	3	2										
Youth Ministry (3)	1	3	1	1										
Worship and Music	16	19	20	22	14	3	2	2						

E. School of Professional Studies

Associate of Arts: Biblical Studies					0	4	0	1	2	0				-100%
Associate of Arts: Biblical Studies (online)							10	3	6	3				

Business Administration (5)									0	0				
Business Administration (online)									4	4				
Christian Ministry					2	4	4	2	0	0				-100%
Christian Ministry (online)							3	3	6	6				
Family Studies			1	2	5	3	0	1	1	1				-67%
Family Studies (online)							3	3	1	1				
Organizational Leadership (5)			4	3	6	6	1	1	1					
Organizational Leadership (online) (5)							9	4	1					

F. Bachelor of Theology (6)

	2	4	3	0	0	0	1	0	0			
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- (1) Program Discontinued Spring 2006
- (2) During the 07-08 school year many of the minors were raised to majors; in addition a 30 hour Bible major was utilized for some programs.
- (3) In Fall 2008 these minors were absorbed into the Youth and Family Major.
- (4) Program Discontinued Spring 2012
- (5) Business Administration replaced Organizational Leadership in Fall 2015
- (6) Program Discontinued Spring 2017

2.B. We are committed to quality programs

1. Graduating Seniors Evaluations (SUS Students)	Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
Number of respondents	24	22	9	23	26	31	9	13	24	17
1. % graduating in 4 years	33	42.9	18.2	42.1	54.5	31	62.5	40	71.4	35.7
2. % who are female	54.2	36.4	42.1	39.1	38.5	41.9	55.6	61.5	58.3	64.7
3. % with full-time job secured (4 year)	47.6	31.8	21.1	34.8	57.1	41.9	33.3	33.3	12.5	38.5
4. % going to grad school (4 year)	23.8	31.8	31.6	26.1	42.9	25.8	33.3	55.5	33.3	30.8
Effectiveness of (5 = highest)										
5. Bible and Theology courses	4.30	4.55	4.26	4.48	4.50	4.50	4.25	4.23	4.42	3.94
6. General Studies courses	4.04	4.11	4.06	3.95	4.00	4.21	3.56	3.64	4.17	3.94
7. Professional courses*	4.04		4.06	4.23	4.36	4.40	4.00	4.00	4.50	4.43
a. Preaching	4.50	3.50	5.00	5.00	3.75	4.25	na	na	na	na
b. Youth & Family Ministry	4.67	4.60	5.00	4.33	4.60	4.56	4.75	4.33	4.17	4.43
c. Worship & Music	4.00	4.00	na	4.00	4.50	3.50	na	na	3.50	na
d. Leadership / Non-Profit	5.00	3.75	3.75	4.00	4.75	4.00	1.00	2.00	5.00	4.00
e. Counseling	4.00	3.67	5.00	4.50	4.25	4.50	4.75	4.33	4.64	3.67
f. Elementary Education	4.00	na	3.67	3.50	na	4.40	na	na	4.67	4.67
g. Cross-Cultural	3.50	4.00	na	4.50	4.75	5.00	4.00	3.00	na	na
h. General Ministry						3.67	3.00	4.00	4.50	na
(Scores from those graduating students within the program rating those professional courses)										
8. I feel well prepared for work	3.78	3.95	3.84	4.13	4.38	4.35	4.00	3.92	4.33	4.13
9. Overall, I received a quality education	4.35	4.29	4.05	4.48	4.58	4.35	4.11	4.38	4.46	4.25
10. I'd recommend MACU to others	4.43	4.1	3.79	4.35	4.38	4.33	4.11	4.08	4.33	3.69
11. Courses improved writing ability	4	3.82	3.68	3.83	4.38	4.45	4.44	4.23	4.32	4.00
12. Courses improved my skills in computer	3.26	3.71	3.89	3.58	4.36	4.00	4.22	3.27	4.00	3.50
13. Course improved my intellectual skills						4.48	4.33	4.15	4.30	4.06
14. Course improved my speaking skills						4.35	4.89	4.15	4.32	3.69
15. Courses were challenging	4.09	4.32	4.06	4.55	4.58	4.58	4.50	4.31	4.50	4.44
Self perception in general areas of improvement										
16. Encouraged further learning in biblical & theological studies						4.23	4.67	4.23	4.33	3.93
17. Helped me grow in the area of trusting in God						4.42	4.44	4.23	4.33	3.94
18. Helped me have insight into the trouble of others						4.35	4.44	4.23	4.21	3.93
19. Helped me to respect my own religious tradition						4.23	4.33	4.00	4.50	3.75
20. Helped me to respect other religious traditions						4.19	4.44	4.15	4.33	3.94
21. Increased my empathy for the poor/oppressed						4.23	4.22	4.15	4.13	4.00
22. Increased my ability to live my faith						4.32	4.44	4.15	4.42	4.00

2. Academic Probation/Dismissal*

	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	10-Yr. Average	5-Yr. Average
a. Percentage Dismissed	7.0%	3.6%	6.5%	3.6%	4.2%	6.7%	2.6%	2.9%	4.3%	2.1%	4.4%	3.7%
b. Percentage on Probation	6.3%	9.1%	1.8%	3.0%	7.3%	7.3%	8.7%	3.4%	7.0%	6.3%	6.0%	6.5%
c. Total Percentage	13.3%	12.7%	8.3%	6.6%	11.5%	14.0%	11.2%	6.4%	11.3%	8.4%		
	Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017	10-Yr. Average	5-Yr. Average
d. Percentage Dismissed	6.9%	4.5%	6.5%	2.6%	4.5%	7.6%	3.2%	4.4%	2.3%	4.5%	4.7%	4.4%
e. Percentage on Probation	4.8%	8.3%	5.2%	1.9%	2.6%	4.5%	8.4%	3.3%	4.0%	6.4%	4.9%	5.3%
f. Total Percentage	11.7%	12.8%	11.6%	4.5%	7.1%	12.1%	11.6%	7.7%	6.3%	10.9%		

* Based on # of credit students

3. Academic Honors (Dean's List)

	2008 [GPA = 3.5+ out of 4.0]	2009 2010	2010 2011	2011 2012	2012 2013	2013 2014	2014 2015	2015 2016	2016 2017	2017 2018	10-Yr. Trend	5-Yr. Trend
a. Percent of students in fall*	20.0%	17.6%	17.0%	19.9%	16.7%	15.5%	26.2%	29.1%	30.4%	36.8%	23%	137%
b. Percent of students in spring*	17.7%	18.1%	22.4%	25.2%	20.0%	17.1%	25.3%	30.0%	27.4%		55%	60%

* Based on eligible students

2.C. We are committed to quality programs by providing adequate library resources.

Library Resources	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	10-Yr. Trend	5-Yr. Trend
<i>Size of Collection:</i>												
1. Number of print volumes	34,215	35,236	35,486	35,516	35,545	37,106	33,215	33,594	33,941	34,189	0%	-8%
2. Number of e-book volumes					601	919	1,332	1,572	1,572	1,894		106%
3. Number of media items	2,934	2,999	2,910	2,917	2,923	2,919	2,929	2,797	2,812	2,817	-4%	-3%
4. Total number in collection	37,149	38,235	38,396	38,433	39,069	40,944	37,476	37,963	38,325	38,900	5%	-5%
<i>Number Added Annually:</i>												
5. Number of print volumes	989	945	640	491	427	219	224	601	409	296	-70%	35%
6. Number of e-book volumes					601	318	413	240	0	322		1%
7. Number of media items	74	24	7	7	15	25	24	123	15	5	-93%	-80%
8. Total number added	1,063	969	647	498	1,043	562	661	964	424	623	-41%	11%
<i>Circulation Statistics:</i>												
9. General collection transactions	8,401	3,313	2,806	2,381	2,199	1,474	1,826	1,460	1,778	1,369		
10. E-book transactions						3,589	3,577	3,468	11,561	25,284		
11. Reserve collection transactions	1,197	892	1,007	702	868	734	606	1,336	1,230	1,624		
12. Non-reserve materials used in lib	4,241	4,737	5,249	4,295	4,303	3,074	2,581	2,747	3,767	3,245		
13. Total number circulated	13,839	8,942	9,062	7,378	7,370	8,871	8,590	9,011	18,336	31,522	128%	255%
<i>Interlibrary Loans:</i>												
14. Loaned to other libraries	5	16	4	3	3	15	150	125	124	58	1060%	287%
15. Borrowed from other libr.	41	32	22	17	2	2	96	21	34	31	-24%	1450%
16. Information Literacy sessions	6	6	6	6	6	12	6	8	11	6	0%	-50%
17. # students in sessions	50	65	70	95	90	140	155	156	256	165	230%	18%

Library Expenses:

18. Cost for personnel	68,977	58,085	60,390	79,702	46,723	60,600	95,478	94,766	98,131	93,379	35%	54%
19. Cost for items added	4,070	6,394	8,486	7,836	9,771	19,489	15,005	24,015	31,069	38,560	847%	98%
20. Cost for other expenses	<u>1,182</u>	<u>6,074</u>	<u>3,721</u>	<u>5,568</u>	<u>3,968</u>	<u>15,583</u>	<u>6,370</u>	<u>4,859</u>	<u>8,509</u>	<u>7,099</u>	501%	-54%
21. Total cost for library	74,229	70,553	72,597	93,106	60,462	95,672	116,853	123,640	137,709	139,038	87%	45%
22. Library as % of E & G *	2.7%	2.4%	2.0%	2.1%	2.4%	3.4%	3.8%	3.8%	4.0%	4.1%	50%	19%

* E & G = Educational and General Expenses of the institution.

Institutional Objective #3: MACU will increase enrollment.

3.A. We are committed to students by recruiting and retaining mission-appropriate students...

1. University Recruitment Trends (All Schools)	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	10-Yr. Trend	5-Yr. Trend
a. Total number of applicants	183	205	221	181	266	237	340	328	347	299	63%	26%
b. Number of applicants accepted	109	92	107	74	117	92	129	146	167	135	24%	47%
c. Number of first-time full-time enrollees	38	34	25	27	37	40	48	55	50	54	42%	35%
d. Number of transfer enrollees	<u>22</u>	<u>24</u>	<u>26</u>	<u>15</u>	<u>25</u>	<u>25</u>	<u>21</u>	<u>17</u>	<u>18</u>	<u>10</u>	-55%	-60%
e. Number Matriculated*	66	65	69	57	71	75	75	78	75	70	6%	-7%
* Include Audits												
2. SUS Recruitment Trends	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	10-Yr. Trend	5-Yr. Trend
a. Total number of applicants	183	205	217	175	251	231	330	324	333	288	57%	25%
b. Number of applicants accepted	109	92	102	70	109	86	120	142	243	128	17%	49%
c. Number of first-time full-time enrollees	38	34	25	27	37	40	48	55	48	54	42%	35%
d. Number Matriculated	66	65	64	55	64	69	73	73	66	67	2%	-3%
3. SPS Recruitment Trends			Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	10-Yr. Trend	5-Yr. Trend
a. Total number of applicants			5	6	15	6	10	4	14	11		83%
b. Number of applicants accepted			5	4	8	6	10	4	14	7		17%
c. Number Matriculated			5	2	4	5	6	2	9	3		-40%
4. SAT Critical Reading for Entering Freshmen	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>			
[Out of 800 total possible]												
a. MACU Average Score	487	520	499	490	430	433	462	467	473			
b. NC Average	496	495	497	493	491	495	499	498	502			
c. U.S. National Average	500	499	500	497	496	496	497	495	494			
5. SAT Writing for Entering Freshmen					Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>			
[Out of 800 total possible]												
a. MACU Average Score					na	434	462	448	454			
b. NC Average					472	478	477	476	475			
c. U.S. National Average					488	488	487	484	482			
6. SAT Evidenced Reading/Writing for Entering Freshmen										Fall <u>2017</u>	10-Yr. Trend	5-Yr. Trend
[Out of 800 total possible]												
a. MACU Average Score										585		
b. NC Average										546		
c. U.S. National Average										533		

7. SAT Math for Entering Freshmen

[Out of 800 total possible]

- a. MACU Average Score
- b. NC Average
- c. U.S. National Average

Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>
478	435	470	545
507	504	508	535
513	511	508	527

10-Yr. Trend	5-Yr. Trend

8. Fall Enrollment (School of Undergrad Studies)

- a. Headcount for on-campus
- b. FTE for on-campus
- c. Credit Hours for on-campus
- d. Headcount for online
- e. FTE for online
- f. Credit Hours for online

Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>
166	170	164	159	153	140	162	185	162	180
141.71	147.83	151.75	147.13	137.92	132.33	149.83	173.75	151	167.58
2024.5	2163	2247	2225.5	1933.5	1872	2143	2548	2284	2493
					4	7	6	6	2
					1.5	4.25	2.5	3.4	1.08
					18	52	30	44	13

Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>
140	162	185	162	180
132.33	149.83	173.75	151	167.58
1872	2143	2548	2284	2493
4	7	6	6	2
1.5	4.25	2.5	3.4	1.08
18	52	30	44	13

10-Yr. Trend	5-Yr. Trend
8%	29%
18%	27%
23%	33%
	-50%
	-28%
	-28%

9. Fall Enrollment (School of Professional Studies)

- a. Headcount for on-campus
- b. FTE for on-campus
- c. Credit Hours for on-campus
- d. Headcount for online
- e. FTE for online
- f. Credit Hours for online

Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>
5	6	12	4	6	5	4	1
		8.42	2.25	4.25	3.75	3.08	1
		104	30	63	51	40	17
			14	24	13	20	14
			9.58	13.33	10	14.58	9.5
			126	160	126	175	120

Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>
4	6	5	4	1
2.25	4.25	3.75	3.08	1
30	63	51	40	17
14	24	13	20	14
9.58	13.33	10	14.58	9.5
126	160	126	175	120

10-Yr. Trend	5-Yr. Trend
	-75%
	-56%
	-43%
	0%
	-1%
	-5%

10. Spring Enrollment (School of Undergrad Studies)

- a. Headcount for on-campus
- b. FTE for on-campus
- c. Credit Hours for on-campus
- d. Headcount for online
- e. FTE for online
- f. Credit Hours for online

Spring <u>2008</u>	Spring <u>2009</u>	Spring <u>2010</u>	Spring <u>2011</u>	Spring <u>2012</u>	Spring <u>2013</u>	Spring <u>2014</u>	Spring <u>2015</u>	Spring <u>2016</u>	Spring <u>2017</u>
146	156	155	146	147	137	127	149	155	145
121.25	138.25	137.17	133.9	133.91	137.58	115.67	140.42	146.42	134
1655	1936	1963	1948	1959	1895.5	1642	1989	2166	2007
						12	7	2	2
						7.58	5	1	1.25
						91	60	12	18

Spring <u>2013</u>	Spring <u>2014</u>	Spring <u>2015</u>	Spring <u>2016</u>	Spring <u>2017</u>
137	127	149	155	145
137.58	115.67	140.42	146.42	134
1895.5	1642	1989	2166	2007
	12	7	2	2
	7.58	5	1	1.25
	91	60	12	18

10-Yr. Trend	5-Yr. Trend
	-1%
	6%
	11%
	-3%
	21%
	-100%

11. Spring Enrollment (School of Professional Studies)

- a. Headcount for on-campus
- b. FTE for on-campus
- c. Credit Hours for on-campus
- d. Headcount for online
- e. FTE for online
- f. Credit Hours for online

Spring <u>2011</u>	Spring <u>2012</u>	Spring <u>2013</u>	Spring <u>2014</u>	Spring <u>2015</u>	Spring <u>2016</u>	Spring <u>2017</u>
5	8	20	4	5	6	2
			2.75	4	5.75	2
			33	51	83	27
			15	23	17	12
			10.67	15.58	10.91	8.25
			131	187	131	99

Spring <u>2013</u>	Spring <u>2014</u>	Spring <u>2015</u>	Spring <u>2016</u>	Spring <u>2017</u>
20	4	5	6	2
	2.75	4	5.75	2
	33	51	83	27
	15	23	17	12
	10.67	15.58	10.91	8.25
	131	187	131	99

10-Yr. Trend	5-Yr. Trend
	-90%

12. Total Annual Enrollment	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	10-Yr.	5-Year
[includes auditors]	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	Trend	Trend
a. Fall headcount	166	170	179	169	170	165	199	209	192	197	19%	19%
b. Spring headcount	160	162	158	159	160	158	184	180	161	196	23%	24%
c. Total (unduplicated)	197	188	187	190	188	183	222	228	205			
d. Fall total credit hours	2024.5	2163	2247	2225	2038	2046	2418	2755	2543	2628		
e. Spring total credit hours	1936	1963	1948	1959	1895.5	1897	2287	2392	2136			
13. Total Annual FTE Enrollment	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	10-Yr.	5-Year
	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	Trend	Trend
a. Fall FTE	141.71	147.83	151.75	147.13	146.3	145.7	171.67	190	172.08	179.17	26%	23%
b. Spring FTE	138.25	137.17	133.9	133.91	137.58	136.67	165	164.08	145.5	171.9	24%	26%
14. Total Matriculated Students							Fall	Fall	Fall	Fall		
							<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>		
							3723	3815	3901	3983		
15. Provisional Admissions	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	10-Yr.	5-Year
	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	Average	Average
a. # / % Entered as Provisional	21 / 32%	8 / 12%	12 / 19%	14 / 25%	14 / 22%	20 / 32%	10 / 13%	23 / 29%	11 / 15%	5 / 8%		
b. # / % Eligible to continue after 1st Semester	12 / 57%	3 / 38%	10 / 83%	11 / 79%	10 / 71%	13 / 65%	8 / 80%	17 / 74%	6 / 55%	2 / 40%		
c. # / % Enrolled 2nd Semester	11 / 52%	3 / 38%	8 / 67%	10 / 71%	7 / 50%	11 / 55%	5 / 50%	18 / 78%	4 / 36%	2 / 40%		
d. # / % Eligible to continue after 2nd Semester	10 / 48%	2 / 25%	8 / 67%	6 / 43%	8 / 57%	11 / 55%						
e. # / % Enrolled 3rd Semester	6 / 29%	1 / 13%	7 / 58%	3 / 21%	4 / 29%	7 / 35%	5 / 50%	12 / 52%	3 / 27%			
f. # who graduated	4	0	5	3	1	2						
16. Retention Trends (First time, full-time)	<u>2007-->08</u>	<u>2008-->09</u>	<u>2009-->10</u>	<u>2010-->11</u>	<u>2011-->12</u>	<u>2012-->13</u>	<u>2013-->14</u>	<u>2014-->15</u>	<u>2015-->16</u>	<u>2016-->17</u>	10-Yr.	5-Year
											Average	Average
a. MACU Freshman to Sophomore (SUS)	74%	53%	50%	57%	45%	54%	58%	74%	60%	63%	59%	62%
b. Christian Church/Church of Christ Schools' Average	64%	61%	66%	65%	64%	67%	63%	68%	62%			
17. Graduation Trends* Cohort for students entering	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	10-Yr.	5-Year
											Average	Average
a. MACU Graduation Rates	58%	46%	37%	37%	63%	59%	36%	38%	38%	25%	44%	39%
b. Christian Church/Church of Christ Schools' A	45%	44%	44%	42%	43%	42%	42%	43%	44%			

* 150% of program time (4-year degrees earned within 6 years)

3.B. We are committed to increasing enrollment by keeping cost of attendance comparable to sister institutions of higher education

Comparison with Peer Restoration Movement Schools in Cost

Undergrad Tuition Rates (Part-time per hour, as reported in IPEDS): (italics = not regionally accredited.)	2012-13	2013-14	2014-15	2015-16	2016-17	Over the last 5 years:	
						\$ Increase	% Increase
<i>Boise Bible College</i>	415	415	375	375	375	-40	-9.64%
<i>Central Christian College of the Bible</i>	300	300	300	300	300	0	0.00%
Cincinnati Christian University	475	475	475	650	650	175	36.84%
<i>Dallas Christian College</i>	410	434	456	488	517	107	26.10%
Great Lakes Christian College	416	424	437	455	455	39	9.38%
Hope International University	1,050	1,075	1,120	1,230	1,290	240	22.86%
Johnson University	340	350	370	385	410	70	20.59%
Johnson University Florida	440	475	440	440	440	0	0.00%
Kentucky Christian University	514	534	550	580	605	91	17.70%
Lincoln Christian University	502	527	527	430	434	-68	-13.55%
Manhattan Christian College	532	548	548	575	604	72	13.53%
Mid-Atlantic Christian University	365	380	400	420	425	60	16.44%
Milligan College (1-5 hrs)	415	725	770	800	840	425	102.41%
Nebraska Christian College of Hope International	425	475	550	625	710	285	67.06%
<i>Ozark Christian College</i>	310	325	335	345	355	45	14.52%
Point University	650	650	650	650	650	0	0.00%
<i>St. Louis Christian College</i>	480	265	295	325	350	-130	-27.08%
William Jessup University	<u>970</u>	<u>1,029</u>	<u>1,060</u>	<u>1,120</u>	<u>1,190</u>	<u>220</u>	<u>22.68%</u>
Average for all 18 schools	501	523	537	566	589	88	17.77%
Average for 13 regionally accredited:	556	599	612	643	669	114	20.46%
Median for all 18 schools					486		

Price of Attendance, Full-time, First-time [living on campus] (as reported in IPEDS): (italics = not regionally accredited.)	2012-13	2013-14	2014-15	2015-16	2016-17	Over the last 5 years:	
						\$ Increase	% Increase
<i>Boise Bible College</i>	22,740	23,610	26,565	26,415	25,900	3,160	13.90%
<i>Central Christian College of the Bible</i>	26,293	23,695	22,727	21,348	24,210	-2,083	-7.92%
Cincinnati Christian University	26,503	28,028	28,360	30,086	30,746	4,243	16.01%
<i>Dallas Christian College</i>	24,820	26,188	27,192	28,856	30,274	5,454	21.97%
Great Lakes Christian College	25,590	25,705	26,090	28,540	24,992	-598	-2.34%
Hope International University	38,697	39,537	40,872	42,628	45,146	6,449	16.67%
Johnson University	21,352	20,802	22,337	23,219	23,460	2,108	9.87%
Johnson University Florida	26,707	20,706	22,319	22,319	22,582	-4,125	-15.45%
Kentucky Christian University	29,398	30,256	29,970	31,654	32,502	3,104	10.56%
Lincoln Christian University	25,130	26,434	28,585	25,650	25,899	769	3.06%
Manhattan Christian College	25,526	26,474	26,502	26,724	27,688	2,162	8.47%
Mid-Atlantic Christian University	24,310	25,090	26,050	26,790	28,350	4,040	16.62%
Milligan College	36,960	38,266	39,680	39,248	41,098	4,138	11.20%
<i>Nebraska Christian College</i>	24,750	23,450	25,450	27,450	28,750	4,000	16.16%
<i>Ozark Christian College</i>	18,604	19,246	19,696	20,402	21,094	2,490	13.38%
Point University	27,500	27,400	27,600	28,600	30,400	2,900	10.55%
<i>St. Louis Christian College</i>	28,581	16,295	17,525	18,655	20,140	-8,441	-29.53%
William Jessup University	<u>36,803</u>	<u>38,447</u>	<u>39,896</u>	<u>41,699</u>	<u>44,309</u>	<u>7,506</u>	<u>20.40%</u>
Average for all 18 schools	27,237	26,646	27,634	28,349	29,308	2,071	7.42%
Average for 13 regionally accredited:	28,706	28,929	29,855	30,596	31,225	2,296	7.94%
Median for all 18 schools					28,019		

Institutional Objective #4: MACU will graduate students who are capable of fulfilling its mission.

4.A. We are committed to students by graduating students who have demonstrated learning

1. ABHE Bible Knowledge

2. Collegiate Assessment of Academic Proficiency (CAAP) - Critical Thinking Scores

	2013	2014	2015	2016	2017
a. Graduating Associate Degree Students % of MACU students who tested above the national mean	100%	50%	75%	100%	100%
b. Graduating Bachelor Degree Students % of MACU students who tested above the national mean	92%	100%	87%	76%	93%

4.B. We are committed to students by developing a faculty of sufficient size and diversity...

	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	10-Yr. Trend	5-Year Trend
1. Faculty of Sufficient Size												
a. Student:Faculty Ratio	10.2	12.3	10.5	11.7	10.4	12.1	12.0	12.0	10.7	10.2	0%	-16%
b. Faculty Composition												
Faculty (FTE)	13.86	11.83	14.34	12.58	14.08	14.08	16.3	18.8	18.4	19.4	40%	38%
Percent who are part-time (head count)	64%	57%	65%	86%	82%	78%	74%	74%	72%	70%	9%	-10%
* Includes adjuncts from the Christian College Consortium for Distance Learning (relationship began Spring 2004, ended 2014)												

2. Faculty of Diversity*

	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	10-Yr. Trend	5-Year Trend
a. % female full-time faculty	33.3%	37.5%	14.3%	14.3%	16.6%	12.5%	12.5%	20.0%	27.2%	25.0%	-25%	100%
b. % FT with doctorates	44.4%	37.5%	42.9%	71.0%	67.0%	75.0%	75.0%	70.0%	63.6%	75.0%	69%	0%
c. % FT in doctoral programs	22.2%	0.0%	14.3%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		
d. % of minorities	0.0%	0.0%	11.8%	10.0%	5.5%	5.5%	9.6%	10.5%	10.8%	10.8%		
*Does not include teaching administration												

4.C. We are committed to students through supporting/collaborating with alumni, as reflected in ...

1. Graduate Follow-Up Survey

	Class <u>2012</u>	Class <u>2013</u>	Class <u>2014</u>	Class <u>2015</u>	Class <u>2016</u>
a. Satisfaction with job placement/further education 1-year after graduation	80%		80%	75%	95%
b. Engaged in Christian Service	90%		90%	83%	95%
c. Volunteer work in the community or church	75%		90%	75%	84%
	Class <u>2004</u>	Class <u>2005</u>	Class <u>2006</u>	Class <u>2007</u>	
d. Satisfaction with job placement/further education 10-years after graduation	100%	90%	90%	93%	
e. Engaged in Christian Service	89%	90%	90%	86%	
f. Volunteer work in the community or church	89%	100%	80%	93%	

Institutional Objective #5: MACU will promote a healthy quality of life for the University community.

5.A. We are committed to healthy quality of life by discerning and responding to students' changing needs, in such areas as...

1. MACU Student Characteristic	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	10-Yr. Trend	5-Yr. Trend
<i>All College Students:</i>												
a. Percent who are part-time	21%	21%	20%	21%	24%	20%	24%	14%	15%	13%	-37%	-35%
b. Percent who are women	44%	41%	40%	44%	48%	52%	60%	57%	55%	54%	22%	3%
c. Percent who are 25 or older	32%	29%	35%	37%	32%	31%	36%	26%	22%	17%	-48%	-46%
d. Percent who are non Rest.Mvt.	30%	30%	34%	38%	51%	53%	60%	62%	55%	50%	67%	-6%
e. Percent who are internationals	0%	[only 1]	[only 1]	[only 1]	[only 1]	0%	2%	1%	2%	2%	na	na
f. Percent who are U.S. minorities	19%	19%	24%	23%	29%	30%	33%	27%	31%	29%	55%	-3%
g. Percent who are married	28%	26%	32%	32%	22%	18%	21%	16%	15%	12%	-57%	-33%
<i>New College Students:*</i>												
h. Family member attended MACU	24%	19%	21%	29%	16%	13%	10%	10%	4%	17%	-28%	33%
i. Family member in paid ministry	20%	30%	18%	26%	23%	13%	19%	27%	27%	19%	-6%	45%
j. One parent household	27%	20%	23%	17%	40%	30%	20%	22%	25%	30%	11%	0%
k. Have own computer here	78%	74%	84%	83%	79%	82%	86%	86%	90%	98%	26%	20%
l. Plan to graduate from MACU	88%	96%	76%	66%	86%	90%	92%	79%	82%	92%	5%	2%
m. Home church under 100	36%	23%	30%	51%	33%	33%	45%	45%	32%	42%		27%
n. Home church 101-249	40%	38%	33%	26%	35%	29%	16%	19%	30%	26%		-10%
o. Home church 250-499	11%	23%	14%	20%	16%	22%	20%	24%	15%	19%		-14%
p. Home church 500-999	13%	5%	0%	3%	5%	7%	10%	2%	2%	6%		-14%
q. Home church 1000-4999		9%	14%	0%	7%	7%	8%	2%	8%	6%		-14%
r. Home church 5000+		0%	2%	0%	2%	2%	0%	5%	4%	0%		-100%
s. From small town/rural area	58%	47%	40%	52%	51%	67%	54%	74%	62%	64%		-4%
t. From larger town (10-100,000)	18%	21%	28%	20%	23%	13%	24%	19%	13%	21%		62%
u. From suburb of large city	7%	12%	16%	11%	12%	13%	7%	5%	8%	6%		-54%
v. From large city (100,000+)		11%	12%	14%	14%	7%	4%	3%	12%	9%		29%
w. From major city (1 million +)		8%	5%	6%	0%	0%	4%	2%	10%	0%		0%
x. From North Carolina	56%	54%	61%	43%	64%	70%	68%	68%	66%	66%		-6%
y. Career goal:												
Ministry (church staff)	47%	51%	40%	34%	38%	35%	39%	22%	27%	25%	-47%	-29%
Cross-Cultural Ministry	7%	23%	5%	9%	17%	17%	16%	15%	6%	6%	-14%	-65%
Teaching (public/Christian)	14%	16%	16%	26%	14%	17%	22%	24%	12%	31%	121%	82%
Christian Business	7%	11%	7%	11%	7%	13%	8%	16%	25%	34%	386%	162%
Other/Undecided	28%	18%	42%	26%	36%	33%	35%	35%	42%	38%	36%	15%
z. Other colleges considered:												
State university	36%	30%	48%	42%	53%	54%	56%	47%	62%	58%		7%
Another Christian college	32%	54%	45%	64%	29%	65%	54%	56%	52%	52%		-20%
Community college	49%	37%	38%	56%	34%	52%	48%	54%	43%	54%		4%
Another private college	23%	27%	34%	41%	27%	43%	46%	37%	33%	52%		21%

* Results from New Student Profile Inventory

5.B. We are committed to healthy quality of life through vibrant campus life.

1. Residence Hall Occupation R	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	10-Yr.	5-Yr.
	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	Average	Average
a. P.A. Presley Hall % occupiec	27.6	67.2	70.1	49.3	61.2	68.7	70.1	82	52.9	52.3	51%	56%
b. H.C. Turner Hall % occupiec	46.7	0	0	0	0	0	0	11.3	64.6	50		
c. Percent of Students in Dorm	48%	54%	46%	39%	48%	55%	47%	57%	60%	59%		

Fall of 2009 males and females were combined into one dorm.
 Fall of 2016 males were seperated into HCT and females into PAP.

2. Spiritual Life (From Graduating Senior Evaluations, SUS; where 5 = highest)

	Spring	Spring	Spring	Spring	Spring
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
a. Discipleship Groups contributed positively to my spiritual development	3.82	3.75	3.92	3.86	3.93
b. Chapel contributed positively to my spiritual development	4.03	4.56	4.08	4.35	3.93

5.C. We are committed to healthy quality of life through Student Satisfaction

Note: The College student body participated in the "Student Satisfaction Inventory" by Ruffalo Noel-Levitz in Fall 2016, with these summary results.

1. Academic Advising	(Scale 1-7)	Satisfaction	National 4-year privates satisfaction	2013 Results for MACU
My academic advisor is approachable		6.15	5.77	6.31
My academic advisor is concerned about my success		6.04	5.57	6.30
My academic advisor helps me set goals		5.28	5.18	6.39
2. Campus Climate				
Most students feel a sense of belonging here		5.56	5.27	6.19
Campus staff are caring and helpful		6.27	5.61	6.31
Faculty care about me as an individual		6.13	5.56	6.44
Campus is safe and secure for all students		5.72	5.74	5.95
Administrators are approachable to students		5.88	5.37	6.08
It is an enjoyable experience to be a student on this campus		5.72	5.47	6.12
I feel a sense of pride about my campus		5.65	5.26	6.07
There is a commitment to academic excellence on this campus		5.94	5.60	6.25
I seldom get the "run-around" when seeking information on this campus		5.74	4.93	6.18
This institution shows concern for students as individuals		6.08	5.40	6.59
There is a strong commitment to racial harmony on this campus		5.27	5.57	5.73
Tuition paid is a worthwhile investment		5.40	4.94	6.20
Channels for expressing student complaints are readily available		5.18	4.89	6.02
3. Campus Life				
A variety of intramural activities are offered		5.11	5.07	5.56
Living conditions in the residence halls are comfortable		5.35	4.80	5.81
Residence hall staff are concerned about me as an individual		5.72	5.13	6.23
There is an adequate selection of food available in the cafeteria		3.27	4.30	5.36
Residence hall regulations are reasonable		5.42	5.00	6.04
The student handbook provides helpful information about campus life		5.73	5.26	6.27
4. Campus Support Services				
Library staff are helpful and approachable		5.80	5.70	5.99
Library resources and services are adequate		5.74	5.63	6.13
Computer labs are adequate and accessible		6.06	5.49	6.43
Tutoring services are readily available		6.00	5.61	6.46

Summary Items

a. So far, how has your college experience met your expectations?	5.15	4.64	5.43
Much worse than expected	2%	2%	1%
Quite a bit worse than I expected	0%	2%	2%
Worse than I expected	7%	11%	6%
About what I expected	22%	31%	20%
Better than I expected	28%	25%	17%
Quite a bit better than I expected	14%	13%	15%
Much better than expected	23%	12%	36%
b. Rate your overall satisfaction with your experience here thus far?	5.67	5.29	5.98
Not satisfied at all	1%	1%	1%
Not very satisfied	2%	4%	2%
Somewhat dissatisfied	3%	8%	2%
Neutral	10%	10%	5%
Somewhat satisfied	14%	17%	13%
Satisfied	40%	37%	30%
Very satisfied	27%	19%	45%
c. All in all, if you had to do it over, would you enroll here again?	5.76	5.21	6.04
Definitely not	0%	4%	1%
Probably not	5%	7%	2%
Maybe not	5%	6%	3%
I don't know	7%	10%	11%
Maybe yes	12%	12%	5%
Probably yes	23%	26%	16%
Definitely yes	44%	31%	59%

5.D. We are committed to healthy quality of life through Faculty/Staff Satisfaction

IRE Office conducted a Favorable Working Relationships Survey. Some of the key results are these:

	May 2014; 35 full-time & part-time employees responded					May 2016; 37 full-time & part-time employees responded				
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
a. Favorable working relationships	40%	54%	6%	0%	0%	43%	38%	16%	3%	0%
b. Role is valuable	40%	51%	6%	3%	0%	41%	38%	16%	5%	0%
c. Treated with respect	57%	40%	3%	0%	0%	59%	35%	5%	0%	0%
d. Enjoy relationships w/in dept.	63%	37%	0%	0%	0%	76%	24%	0%	0%	0%
e. Creatively and initiative valued	49%	46%	5%	0%	0%	51%	35%	14%	0%	0%
f. Pleased with praise & appreciation	14%	61%	22%	3%	0%	41%	35%	24%	0%	0%
g. I can go to supervisor w/ prob.	63%	34%	3%	0%	0%	46%	51%	3%	0%	0%
h. Work concerns handled favorably	46%	51%	3%	0%	0%	41%	49%	10%	0%	0%
i. Adequate communication in dept.	26%	54%	20%	0%	0%	38%	46%	16%	0%	0%
j. Adequate communication between depts	14%	29%	29%	29%	0%	8%	38%	30%	19%	5%

Institutional Objective #6: MACU will operate with fiscal health and accountability.

6.A. We are committed to fiscal health by increasing endowment and decreasing debt...

	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	5-Year Trend
1. Endowment Trends						
[in thousands of dollars]						
Endowments/Investments	2,771	3,040	3,133	3,385	3,124	13%
Change in Net Assets	22%	10%	3%	8%	-8%	7.0% (average)
2. Debt Trends						
[in thousands of dollars]						
Operating Debt	0	0	0	0	0	
Capital Debt	975	1,247	1,367	1,425	1,678	72%
Total Debt:	975	1,247	1,367	1,425	1,678	72%
Interest Paid on Total Debt	64.1	55.7	54.4	59.6	78.6	23%
Principal on Total Debt	624.1	29	29	41.2	47.1	-92%
Principal and Interest on Debt	688.2	84.7	83.4	100.8	125.7	-82%
P & I Debt as % of Oper. Exp.	18.31%	2.10%	1.93%	2.14%	2.74%	-85%
Interest on Operating Debt	0.00	0.00	0.00	0.00	0.00	
Principal on Operating Debt	0.0	0.0	0.0	0.0	0.0	
P & I on Operating Debt	0.00	0.00	0.00	0.00	0.00	

6.B. We are committed to fiscal health by being fiscally responsible, as reflected in ...

1. Annual Revenues (from audit; in thousands)

	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	5-Year Trend
Operating Revenues:						
Gross Tuition and Fees	1,450.5	1,542.1	1,918.5	2,193.3	1,993.4	37%
Less Donor-Funded Aid	61.4	53.6	51.0	59.9	61.4	0%
Less Institutional Aid	252.1	272.5	451.9	634.2	704.8	180%
Less Donor and Inst. Aid	313.5	326.1	502.9	694.1	766.2	144%
Net Tuition and Fees	1,137.0	1,216.0	1,415.6	1,499.2	1,227.2	8%
Private Gifts	2,434.7	2,151.3	1,203.9	1,389.4	1,290.9	-47%
Investment Income	4.3	12.5	-10.2	9.6	1.2	-72%
Auxiliary Services	731.0	881.6	970.3	1,099.2	1,067.6	46%
Other Income	24.7	72.6	116.8	48.2	38.1	54%
Total Operating Revenues:	4,331.7	4,334.0	3,696.4	4,045.6	3,625.0	-16%
Non Operating Revenues:						
Other	202.9	120.4	147.2	123.5	131.7	
Total Revenues:	4,534.6	4,454.4	3,843.6	4,169.1	3,756.7	-17%

2. Annual Expenses (from audit; in thousands)

	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	5-Year Trend
Educational and General						
Instruction	642.3	786.3	874.1	1,022.1	887.4	38%
Academic Support/Library	434.9	412.0	403.2	426.6	389.4	-10%
Student Services	646.3	836.4	921.9	977.3	926.4	43%
Institutional Support	1,087.5	1,011.1	1,092.9	1,039.1	1,216.9	12%
Total Educational and Gen.	2,811.0	3,045.8	3,292.1	3,465.1	3,420.1	22%
Auxiliary Operations	948.5	982.0	1,040.1	1,246.8	1,166.7	23%
Total Operating Expenses	3,759.5	4,027.8	4,332.2	4,711.9	4,586.8	
Non Operating Expense	0.0	0.0	0.0	0.0	0.0	
Total Operating and Non Operating Expenses:	3,759.5	4,027.8	4,332.2	4,711.9	4,586.8	22%
Total Expenses per FTE**	26.5	28.5	25.7	26.6	28.9	
** FTE is average fulltime enrollment for the year						
Change in Net Assets (Rev. - Exp.)	775.1	426.6	-488.6	-542.8	-830.1	
[Includes non-operating activities]						

3. Financial Ratios

	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	
<i>[from US Dept. of Education]</i>						
1. Financial Strength Ratio	2.00	3.00	2.20	1.90	1.80	
[composite ranges from -1 to +3]						
[one measure of overall health]						
2. Primary Reserve Ratio	6.0%	4.5%	37.7%	22.9%	18.8%	
(Expended Net Assets/Total Exp.)						
[cash on hand to pay annual exp., margin against adversity]						
[Maximum applicable to Financial Strength Ratio: 30%]						
3. Equity Ratio	81.6%	80.0%	78.0%	77.2%	72.2%	
(Net Assets/Total Assets)						
[Capital Resources ability to borrow & financial viability]						
[Maximum applicable to Financial Strength Ratio: 30%]						
4. Net Income Ratio	18.9%	9.5%	-12.7%	-13.0%	-22.1%	
(Change in Unr.Net Assets/Unr.Revenue)						
[ability to operate within the schools means]						
[Maximum application to Financial Strength Ratio 40%]						
<i>[from other Sources]</i>						
5. Return on Net Assets Ratio	18.8%	20.6%	-8.1%	-11.3%	-14.5%	
(Change in Unr.Net Assets/Total Net Assets Beginning of year)						
[Determines whether an institution is financially better off than in previous years by measuring total economic return]						
6. Debt Burden Ratio	15.18%	1.90%	2.17%	2.42%	3.35%	
(Principal & Interest/Total Unrestricted Revenue)						
[the proportion of an institution's assets that are financed by debt]						

7. Acid Test Ratio	3.9	7.7	8.5	14.9	21.5
(Cash, Rcvbls., Mrkt.Sec./Current Liabil's)					
*in 2013-14 funds were reclassified					
8. Current Liab. to Net Assets	3.7%	3.8%	3.1%	1.0%	0.9%
(Current Liab./Net Assets)					
9. Total Liab. to Net Assets	22.4%	24.9%	28.0%	29.0%	38.4%
(Total Liabilities/Net Assets)					
10. Operating Revenue Ratio	30.2%	30.2%	32.7%	31.8%	26.8%
(Net Tuition & Fees/Total Op. Exp.)					
11. Private Gifts Ratio	64.8%	53.4%	27.8%	29.5%	28.1%
(All Private Gifts/Total Op. Exp.)					
12. Investment Income Ratio	0.1%	0.3%	-0.2%	0.2%	0.0%
(Investment Income/Total Op. Exp.)					
13. Aux. Services Income Ratio	19.4%	21.9%	22.4%	23.3%	23.3%
(Auxiliary Income/Total Op. Exp.)					
14. Tuition Discount Ratio	21.6%	21.1%	26.2%	31.6%	38.4%
(Total Institutional Financial Aid/Gross Tuition & Fees)					
15. Unfunded Discount Ratio	17.2%	19.3%	24.0%	29.0%	36.0%
(Total Unfunded Institutional Aid/Gross Tuition & Fees)					
16. Net Tuition/FTE** (thousands)	\$8.013	\$8.612	\$8.409	\$8.470	\$7.728
Percentage of Gen & Ed Rev.	30%	34%	49%	49%	46%
17. Private Gifts/FTE**	\$17.158	\$15.236	\$7.152	\$7.850	\$8.129
Percentage of Gen & Ed Rev.	64%	60%	42%	45%	48%
18. General & Educational Revenue/FTE	\$26.805	\$25.303	\$17.068	\$17.344	\$16.934
19. Auxilary Revenue/FTE**	\$5.152	\$6.244	\$5.764	\$6.210	\$6.723
Percentage of Total Revenue	16%	20%	25%	26%	28%
20. Total Revenue per FTE**	\$31.956	\$31.547	\$22.832	\$23.554	\$23.657
21. Instruction Allocation Ratio	17.1%	19.5%	20.2%	21.7%	19.3%
(Instructional Exp./Total Op. Exp.)					
22. Acad. Support Alloc. Ratio	11.6%	10.2%	9.3%	9.1%	8.5%
(Academic Supp. Exp./Total Op. Exp.)					
23. Student Services All. Ratio	17.2%	20.8%	21.3%	20.7%	20.2%
(Student Serv. Exp./Total Op. Exp.)					
24. Instit. Support Alloc. Ratio	28.9%	25.1%	25.2%	22.1%	26.5%
(Inst. Supp. Exp./Total Op. Exp.)					
25. Aux. Ent. Allocation Ratio	25.2%	24.4%	24.0%	26.5%	25.4%
(Aux. Exp./Ttl.Op. Exp.)					
26. Debt Service to Oper. Expenses	18.3%	2.1%	1.9%	2.1%	2.7%
[= % of expenses spent on debt]					

** FTE is average fulltime enrollment for the year

4. Revenue and Expenses for Academic Programs

[In thousands of dollars; indirect expenses/revenues not included]

	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	5-Year Trend
Gross Tuition Revenue	1,450.5	1,542.2	1,918.5	2,193.3	1,993.4	37%
Less Institutional Aid	313.6	326.1	502.9	694.1	766.2	144%
Net Tuition Revenue	1,136.9	1,216.1	1,415.6	1,499.2	1,227.2	8%
Direct Instructional Costs *	642.3	786.3	874.2	1,022.1	887.4	38%
Academic Support Costs **	434.9	412.0	403.2	426.6	389.4	-10%
Total Direct Costs	1,077.2	1,198.3	1,277.4	1,448.7	1,276.8	19%
Net Gain (Loss)	59.7	17.8	138.2	50.5	-49.6	-183%

* Excludes indirect costs (e.g. interest, maintenance).

6.C. We are committed to fiscal health by stewarding our human resources, as reflected in ...

1. Employee Salary and Benefits Cost Trends

[in thousands of dollars]

	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	5-Year Trend
Salaries (all employees)	1,869.9	1,921.3	1,955.1	2,056.4	1,845.5	-1%
Sal./Ben. as % of All Exp.	50%	48%	45%	44%	40%	-19%

2. Faculty Salaries

[Benefits not included due to housing/FICA variations]

	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	5-Year Trend
Faculty Salaries	497.3	498.6	463.1	685.0	649.3	31%

Note: Depends on number and credentials of faculty for that year.

3. Staff Salaries and Benefits

	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>	5-Year Trend
Staff Salary and Benefits	1,304.4	1,212.4	1,341.9	1,255.1	1,255.0	-4%

4. Student Financial Aid

	<u>2007-08</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>
a. Federal Grants	214,636	461,386	539,150	555,914	566,690	498,694
b. State Grants	10,835	328,317 ***	374,924	368,851	428,230	381,858
c. Institutional Grants/Waivers	298,914	342,867	361,728	510,780	705,240	772,875
d. Scholarships External	6,250	1,500	18,156	16,900	27,370	25,350
e. Federal Work Study Funds	13,054	7,761	7,417	7,417	8,146	9,381
f. **Loans	<u>903,765</u>	<u>1,274,072</u>	<u>1,208,515</u>	<u>1,272,441</u>	<u>1,209,371</u>	<u>1,101,712</u>
g. Total \$ of Aid	1,447,454	2,415,903	2,509,890	2,732,303	2,945,047	2,789,870

10-Year Trend	5-Year Trend
132%	8%
na	na
159%	125%
75%	1590%
100%	21%
<u>22%</u>	<u>-14%</u>
93%	15%

** Increase due in part to fed gov't allowing Unsub Stafford loans for all dependent students beginning in 08-09 yr

*** Increase due to new NC State scholarship/grant program (NC NBS) started in 12-13 year to replace prior state programs(NC ELS & CPEI)

h. Fed./St. Grants as % of Aid	16%	32%	37%	34%	34%	31%
i. Inst.Grants/Waivers % Aid	22%	15%	15%	19%	24%	28%
j. Loans as % of Aid	62%	53%	48%	47%	41%	39%
k. MACU Default Rate (3yr)	0.0%	9.5%	15.7%	16.6%	na	na
l. National Default Rate (3yr)	5.2%	11.8%	11.3%	11.5%	na	na

99%	-3%
30%	93%
-37%	-25%

5. Financial Aid: Borrowing Trends

	<u>2007-18</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>
a. Loans as % of all aid	62%	53%	48%	47%	41%	39%
b. Percent of students w/ loans	77%	84%	78%	75%	72%	67%
c. Amount of avg. loan	3,947	8,551	7,506	7,529	6,732	7,780
d. Annual educational costs *	20,090	24,310	25,090	26,050	26,990	27,350
e. Avg. loan as % of annual costs	20%	35%	30%	29%	25%	28%
f. % of grads leaving w/ loans	80%	91%	92%	96%	82%	72%
g. Avg. loan at graduation	17,933	34,110	27,860	29,797	27,688	23,587

10-Year Trend	5-Year Trend
-37%	-25%
-13%	-20%
97%	-9%
36%	13%
45%	-19%
-10%	-21%
32%	-31%

* Includes direct costs (tuition, fees, room, and board) plus indirect costs (books, laundry, etc.)

6.D. We are committed to fiscal health and accountability by developing links with key constituencies as reflected in ...

1. Gift Income by Donor Type

	<u>2007-08</u>	<u>2008-09</u>	<u>2009-10</u>	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>
a. Number of donor churches	248	246	238	231	226	199	199	185	179	178
b. Number of business donor:	68	79	69	57	64	61	49	54	46	46
c. Number of alumni donors							295	299	296	283
* Subset - Number of grad	322	307	217	202	235	229	211	231	224	175
d. Number of other individual	732	861	660	625	613	514	361	366	282	201
e. Number of estate gifts			2	2	1	2	3	2	6	3
f. Percent of repeat donors from previous year	61.0%	59.9%	64.0%	60.8%	83.7%	69.7%	65.8%	62.0%	83.0%	
g. Number of new donors to the University	318	176	138	162	115	103	143	92	77	
h. Number of undergraduate graduates						1,222	1,238	1,259	1,290	1,315
i. Number of undergraduate graduates solicited						1,113	1,072	1,086	1,075	1,045
j. Number of undergraduate graduates who donated						229	211	231	224	175

10-year Trend	5-Year Trend
-28%	-11%
-32%	-25%
-46%	-24%
-73%	-61%

2. Gift Income by Donor Amounts

[Restricted & Unrestricted]	<u>2007-08</u>	<u>2008-09</u>	<u>2009-10</u>	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>
a. Churches	559,921	501,533	548,629	477,963	469,402	478,132	596,285	421,785	402,837	406,583
b. Business/Org./Founda	206,580	149,104	143,645	201,781	166,664	143,540	402,867	364,253	355,904	223,247
c. Alumni							243,338	289,727	311,924	296,978
* Sub-set Graduates	256,736	255,363	189,467	156,701	114,653	315,458	160,104	234,193	251,774	284,683
d. Other Individuals	384,141	261,876	324,200	391,013	326,276	1,599,296	330,599	290,475	437,896	491,234
e. Sub-Total:	1,407,378	1,167,876	1,205,941	1,227,458	1,076,995	2,536,426	1,573,089	1,366,240	1,508,561	1,389,192
f. Estates			301,493	102,619	3,540	223,176	708,745	12,755	84,637	50,570.00
g. Total Given			1,507,434	1,330,077	1,080,535	2,759,602	2,281,834	1,378,995	1,593,198	1,439,762
h. % of total given by Alumni							11%	21%	20%	21%
i. % of total given by Graduat	18.24%	21.87%	15.71%	11.78%	10.61%	11.43%	7.02%	16.98%	15.80%	19.77%

10-Year Trend	5-Year Trend
-27%	-15%
8%	56%
11%	-10%
28%	-69%
2%	-48%

3. Median Gift amounts

	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>
a. Per single gift				
of all giving	\$100.00	\$100.00	\$75.00	\$75.00
individual	\$65.00	\$100.00	\$75.00	\$75.00
church	\$150.00	\$150.00	\$150.00	\$150.00
organization	\$1,000.00	\$120.00	\$200.00	\$175.00
b. Per total giving of year				
of all giving	\$308.00	\$300.00	\$340.00	\$350.00
individual	\$110.00	\$100.00	\$200.00	\$150.00
church	\$1,200.00	\$1,000.00	\$1,275.00	\$1,200.00
organization	\$500.00	\$550.00	\$500.00	\$500.00

4. Fundraising Expenses to Income (Amount Spent to raise \$1)

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>
Actual Expenses (Dept. 43)	272,602	276,351	269,776	220,116	258,484	251,588	263,708
Income*	1,175,495	989,538	2,434,655	2,151,394	1,203,993	1,389,373	1,290,978
	0.23	0.28	0.11	0.10	0.21	0.18	0.20
Foundation							
Actual Expenses (Dept. 39)	2,264	61,864	68,268	51,710	35,663	34,546	33,092
Actual Expenses (Foundation)*	12,328	22,922	21,846	26,896	29,950	29,375	33,152
SUB	14,592	84,786	90,114	78,606	65,613	63,921	66,244
Income	112,189	80,658	320,686	134,543	131,358	301,348	139,932
	0.13	1.05	0.28	0.58	0.50	0.21	0.47
Combined Expenses	287,193	361,137	359,890	298,721	324,096	315,509	329,952
Income	1,287,684	1,070,196	2,755,341	2,285,937	1,335,351	1,690,721	1,430,910
	0.22	0.34	0.13	0.13	0.24	0.19	0.23

10-Year Average	5-Year Average
	0.16
	0.41
	0.18

4. Mid-Atlantic Society

	<u>2009-10</u>	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>
a. # who qualify	273	324	296	292	300	292	274	172
b. Total amount given	971,224	952,932	867,890	2,506,934	1,382,586	1,170,018	1,577,150	1,107,590
c. % of sub-total given	80.54%	77.63%	80.58%	98.84%	87.89%	85.64%	104.55%	79.73%
d. % of total # of donors	23.06%	29.06%	26.01%	29.11%	33.19%	32.30%	34.12%	24.29%

10-Year Average	5-Year Average
	266
	1,548,856
	91.33%
	30.60%

5. Expectancies

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	<u>2015-16</u>	<u>2016-17</u>
	7,375,479	7,698,636	7,789,081	8,087,144	8,126,966	8,382,860	8,344,277