



MID-ATLANTIC
CHRISTIAN UNIVERSITY

Fact Book 2015-2016

Strategic Choices:
A Better Understanding Leading to Better Decisions

Compiled by
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(subject to minor revisions)

Mid-Atlantic Christian University
715 N Poindexter Street
Elizabeth City, NC 27909

February 2016

Institutional Objective #1: MACU will impact the world for Christ.

1.A. We are committed to impacting the world for Christ through our current students, especially through...

1. Jan 2016 the University participated in its 7th observance of MLK Service Day. With the combined efforts of church youth groups and MACU students 730 hours of service were donated to various non-profit agencies around Elizabeth City.

2. Cross-Cultural Learning

	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	
a. Participated in at least one international mission trip	27.3%	23.1%	25.8%	55.6%	38.8%	(Graduating Student Profile)
b. Participated in at least one cross-cultural trip w/in tr	38.1%	32.0%	19.4%	33.3%	11.1%	(Graduating Student Profile)

3. Church-related Ministry

a. Engaged in church-related ministry in past 2 yrs	78.3%	73.1%	74.2%	77.7%	41.2%	(Graduating Student Profile)
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1.B. We are committed to impacting the world for Christ by placing more graduates in leadership ministry...

1. Graduate Trends	Spring	Spring	Spring
<i>Certificates</i>	<u>2006</u>	<u>2007</u>	<u>2008</u>
in Church Leadership	1	1	1
in TESOL	1	0	0
Total # of Certificates:	2	1	1
<i>Associates</i>			
in Bible	9	8	4
in Deaf Studies	2	na	na
in Early Childhood	2	3	2
Total # of Associates:	13	11	6
<i>Bachelor of Arts</i>			
in Christian Education	0	1	0
in Counseling	2	1	2
in Cross-Cultural	2	2	0
in Elementary Education	0	1	0
in Preaching	4	3	1
in Youth Ministry	0	1	0
in Worship and Music	0	0	1
Total # of B.A. Degrees:	8	9	3
<i>Bachelor of Science</i>			
in Christian Education	2	1	0
in Counseling	9	10	6
in Cross-Cultural	3	6	2
in Elementary Education	3	3	1
in Non-Profit Leadership	2	4	2
in Preaching	7	2	3
in Youth Ministry	5	7	2
in Worship and Music	0	1	1
Total # of B.S. Degrees:	31	34	17

In Fall 2009 academic programs underwent a major restructure. Therefore this chart discontinues with Spring 2008 and a new

2. Graduate Trends

Class 2009 Class 2010 Class 2011 Class 2012 Class 2013 Class 2014 Class 2015 10-Yr. Trend 5-Yr. Trend

School of Undergraduate Studies

												10-Yr. Trend	5-Yr. Trend
A. Certificates													
TESOL											1		
Family Life Education						3	2	3	1	1			
Total # of Certificates						3	2	3	1	2			
B. Associates													
AA: Biblical Studies					7	1	4	4	1	3	4		
AAS: Early Childhood					3	1	1	1					
Total # of Associate Degrees					10	2	5	5	1	3	4		
C. Bachelor of Arts													
Applied Linguistics						1	1	2		1			
Biblical Exposition					2	1	2	4	3	1	5		
Biblical Studies						1	1	2		1	1		
Counseling and Psychology											1		
Cross-Cultural Ministry							1	1		1	1		
Entrepreneurial Leadership													
General Ministry											2		
Preaching						1		1	1				
Youth and Family Ministry							1	2	2		2		
Total # of BA Majors					2	4	6	12	6	4	12		
D. Bachelor of Science													
Biblical Exposition					9	7	9	11	10	15	2		
Biblical Studies					10	4	7	7	12	5	4		
Counseling and Psychology							2	2	6	3	2		
Cross-Cultural Ministry								2	1	2			
Elementary Education							2		5				
Entrepreneurial Leadership					5	4	3	5			1		
General Ministry								1	1	3	1		
Preaching							2	3	2				
Youth and Family Ministry					1	1	4	4	3	4	1		
Total # of BS Majors					25	16	29	35	40	32	11		
Total Majors					27	20	35	47	46	36	23		
MINORS													
Christian Education							1						
Counseling					5	3	5	3	1	1	1		
Cross-Cultural Ministry					1		1	1	2				
Elementary Education						3							
Family Studies							1				1		
Military Science (ROTC)									1				
Nonprofit Administration									1				
Preaching					2	1	1	1	1	1			
Professional Education					1								
Youth Ministry					4	1							
Worship and Music						1	2	2	3				
Total # of minors					13	9	11	7	9	2	2		
E. Bachelor of Theology													
					1		2						

School of Professional Studies

A. Associates

AA: Biblical Studies															
Total # of Associate Degrees															

B. Bachelor of Science

Biblical Studies								1	1	2		
Christian Ministry								1	1	2		
Family Studies								4		1		
Organizational Leadership								1	1	3		
Total # of Majors								7	3	8		

3. Total Students Graduated

end of: Aug Aug
 2014 2015
 1240 1259

4. Placement Trends for Graduates*

	# Grads 1990-2014	% of Known
Preaching Ministry	47	16.2%
Associate Ministry	11	3.8%
Youth Ministry	13	4.5%
Children's/Family Ministry	2	0.7%
Music/Worship Ministry	2	0.7%
Cross-Cultural Ministry	29	10.0%
Child Care Professional	11	3.8%
Teacher (Public or Private)	33	11.4%
Business Profession	18	6.2%
Parachurch Agency	11	3.8%
Bible College/Seminary Employee	3	1.0%
Other Type of Work	110	37.9%
<i>Total Grads with Known Placeme</i>	290	65%
Unknown Placement	143	32%
Unemployed	14	3%
Total Grads (Known + Unknown)	447	
Graduate School	41	14.1%
Further Education (not grad)	41	14.1%

* by August 31st of graduating year

+ alumni categorized by year of last degree earned

	# Grads 2015	% of Known
Preaching Ministry	1	7.1%
Associate Ministry	2	14.3%
Youth Ministry	4	28.6%
Children's/Family Ministry	1	7.1%
Music/Worship Ministry		0.0%
Cross-Cultural Ministry		0.0%
Child Care Professional	2	14.3%
Teacher (Public or Private)		0.0%
Business Profession		0.0%
Parachurch Agency		0.0%
Bible College/Seminary Employee	1	7.1%
Other Type of Work	3	21.4%
<i>Total Grads with Known Placeme</i>	14	64%
Unknown Placement	7	32%
Unemployed	1	5%
Total Grads (Known + Unknown)	22	
Graduate School	2	14.3%
Further Education (not grad)	1	7.1%

5. Placement Trends for Graduating Class 1-year out*, +

	# Grads	% of
	<u>Classes 1990-2013</u>	<u>Known</u>
Preaching Ministry	47	12.1%
Associate Ministry	13	3.4%
Youth Ministry	97	25.1%
Children's/Family Ministry	9	2.3%
Music/Worship Ministry	1	0.3%
Cross-Cultural Ministry	25	6.5%
Child Care Professional	14	3.6%
Teacher (Public or Private)	43	11.1%
Business Profession	16	4.1%
Parachurch Agency	11	2.8%
Bible College/Seminary Employee	15	3.9%
Other Type of Work	96	24.8%
<i>Total Grads with Known Placeme</i>	387	72%
Unknown Placement	147	27%
Unemployed	6	1%
Total Grads (Known + Unknown)	540	
Graduate School	42	10.9%
Further Education (not grad)	36	9.3%

* by August 31st of 1-year anniversary

+ alumni categorized by year of last degree earned

	# Grads	% of
	<u>Class 14</u>	<u>Known</u>
Preaching Ministry	1	9.1%
Associate Ministry		0.0%
Youth Ministry	3	27.3%
Children's/Family Ministry		0.0%
Music/Worship Ministry		0.0%
Cross-Cultural Ministry		0.0%
Child Care Professional		0.0%
Teacher (Public or Private)	1	9.1%
Business Profession		0.0%
Parachurch Agency		0.0%
Bible College/Seminary Employee	2	18.2%
Other Type of Work	4	36.4%
<i>Total Grads with Known Placeme</i>	11	61%
Unknown Placement	7	39%
Unemployed		0%
Total Grads (Known + Unknown)	18	
Graduate School	2	18.2%
Further Education (not grad)	1	9.1%

6. Placement Trends for Graduating Class 10-years out*, †

	# Grads	% of
	<u>Classes 90-04</u>	<u>Known</u>
Preaching Ministry	38	19.1%
Associate Ministry	11	5.5%
Youth Ministry	24	12.1%
Children's/Family Ministry	5	2.5%
Music/Worship Ministry	0	0.0%
Cross-Cultural Ministry	7	3.5%
Child Care Professional	3	1.5%
Teacher (Public or Private)	24	12.1%
Business Profession	4	2.0%
Parachurch Agency	5	2.5%
Bible College/Seminary Employee	4	2.0%
Other Type of Work	74	37.2%
<i>Total Grads with Known Placeme</i>	199	64%
Unemployed	5	2%
Unknown Placement	<u>108</u>	35%
Total Grads (Known + Unknown)	312	
Graduate School	3	1.5%
Further Education (not grad)	0	0.0%

* by August 31st of 10-year anniversary

† alumni categorized by year of last degree earned

	# Grads	% of
	<u>Class 05</u>	<u>Known</u>
Preaching Ministry	3	27.3%
Associate Ministry	2	18.2%
Youth Ministry	1	9.1%
Children's/Family Ministry	2	18.2%
Music/Worship Ministry		0.0%
Cross-Cultural Ministry		0.0%
Child Care Professional		0.0%
Teacher (Public or Private)	1	9.1%
Business Profession	1	9.1%
Parachurch Agency		0.0%
Bible College/Seminary Employee		0.0%
Other Type of Work	1	9.1%
<i>Total Grads with Known Placeme</i>	11	33%
Unknown Placement	22	67%
Unemployed		0%
Total Grads (Known + Unknown)	33	
Graduate School		0.0%
Further Education (not grad)		0.0%

Institutional Objective #2: MACU will provide relevant and quality academic programs.

2.A. We are committed to relevant programs

1. Program of Study Trends

na = not available

	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	10-Yr. Trend	5-Yr. Trend
A. Certificates												
Biblical Studies	na	0	1	2	1	0	na	na	na	na		
Church Leadership	3	1	0	0	0	na	na	na	na	na		
TESOL	0	0	0	2	4	2	2	2	1	na		
Family Life Education	na	na	na	4	8	7	4	4	11	14		100%
B. Associates												
AA: Biblical Studies	19	15	15	11	11	13	9	14	13	10	-47%	-23%
AA: Biblical Studies (online)	na	na	na	na	na	na	na	na	5	6		
AAS: Early Childhood	5	7	6	4	3	na	na	na	na	na		
Deaf Studies (1)	na	na	na	na	na	na	na	na	na	na		
C. Bachelor of Arts												
Applied Linguistics	na	na	3	7	7	4	3	0	1	4		0%
Biblical Exposition w/ minor (2)	37	35	6	3	1	1	2	na	na	na		
Counseling and Psychology	na	na	na	na	3	3	7	7	8	7		133%
Cross-Cultural Ministry	na	na	2	4	6	5	5	6	2	1		-80%
Elementary Education							1					
Entrepreneurial Leadership	na	na	0	0	0	0	0	1	0	2		
General Ministry	na	na	na	0	0	1	2	4	6	5		400%
Preaching	na	na	3	6	6	3	2	na	na	na		
Youth and Family Ministry			5	11	9	11	10	5	5	2		-82%
D. Bachelor of Science												
Biblical Exposition w/ minor (2)	122	127	31	20	8	5	3	na	na	na		
Biblical Studies w/ minor	na	na	14	11	8	2	0	na	na	na		
Biblical Studies (Nursing)	na	1	1	0	5	6	9	8	14	12		100%
Counseling and Psychology	na	na	na	na	20	23	29	24	29	37		
Cross-Cultural Ministry	na	na	3	10	6	8	4	6	5	8		0%
Elementary Education	na	na	na	na	na	16	17	20	16	29		
General Ministry	na	na	na	4	4	5	7	9	17	9		
Entrepreneurial Leadership	na	na	21	21	18	18	12	9	19	19		6%
Missions Aviation	na	na	na	na	0	0	1	3	0	3		
Preaching	na	na	11	14	14	11	6	1	1	1		-91%
Youth and Family Ministry			29	25	26	24	22	15	24	27		13%

MINORS

Christian Education (3)	3	11	na	1	0	na	na	na	na	na	na		
Counseling	40	40	40	34	26	24	18	14	14	14	8	-80%	-67%
Cross-Cultural Ministry	22	8	2	5	6	10	7	4	10	2		-77%	-80%
Elementary Education	10	14	13	8	5	na	na	na	na	na			
Family Studies	na	na	9	8	8	6	9	8	13	6			0%
Flight Education	na	na	na	na	na	1	1	0	0	0			
Military Science (ROTC)	na	na	na	1	2	1	3	1	0	0			
Nonprofit Administration	14	12	2	2	0	2	3	7	4	1		-93%	400%
Preaching	25	22	12	8	5	4	3	2	2	na			
Professional Education (4)	na	na	6	3	3	2	na	na	na	na			
Youth Ministry (3)	30	34	1	3	1	1	na	na	na	na			
Worship and Music	15	20	16	19	20	22	14	3	2	2			-91%

E. School of Professional Studies

Associate of Arts: Biblical Studies							0	4	0	1			
Associate of Arts: Biblical Studies (online)									10	3			

Christian Ministry							2	4	4	2			
Christian Ministry (online)									3	3			
Family Studies				1	2	5	3	0	1	1			
Family Studies (online)									3	3			
Organizational Leadership				4	3	6	6	1	1	1			
Organizational Leadership (online)									9	4			

F. Bachelor of Theology

	na	na	2	4	3	0	0	0	1	0			
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- (1) Program Discontinued Spring 2006
- (2) During the 07-08 school year many of the minors were raised to majors; in addition a 30 hour Bible major was utilized for some programs.
- (3) In Fall 2008 these minors were absorbed into the Youth and Family Major.
- (4) Program Discontinued Spring 2012

2.B. We are committed to quality programs

1. Graduating Seniors Evaluations (SUS Students)	Spring 2007	Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012	Spring 2013	Spring 2014	Spring 2015
Number of respondents	27	24	22	9	23	26	31	9	13
1. % graduating in 4 years	63	33	42.9	18.2	42.1	54.5	31	62.5	40
2. % who are female	51.9	54.2	36.4	42.1	39.1	38.5	41.9	55.6	61.5
3. % with full-time job secured (4 year)	37	47.6	31.8	21.1	34.8	57.1	41.9	33.3	33.3
4. % going to grad school (4 year)	29.6	23.8	31.8	31.6	26.1	42.9	25.8	33.3	55.5
Effectiveness of (5 = highest)									
5. Bible and Theology courses	4.22	4.30	4.55	4.26	4.48	4.50	4.50	4.25	4.23
6. General Studies courses	3.27	4.04	4.11	4.06	3.95	4.00	4.21	3.56	3.64
7. Professional courses*	3.89	4.04		4.06	4.23	4.36	4.40	4.00	4.00
a. Preaching	4.00	4.50	3.50	5.00	5.00	3.75	4.25	na	na
b. Youth & Family Ministry	4.17	4.67	4.60	5.00	4.33	4.60	4.56	4.75	4.33
c. Worship & Music	2.50	4.00	4.00	na	4.00	4.50	3.50	na	na
d. Leadership / Non-Profit	4.40	5.00	3.75	3.75	4.00	4.75	4.00	1.00	2.00
e. Counseling	4.38	4.00	3.67	5.00	4.50	4.25	4.50	4.75	4.33
f. Elementary Education	2.67	4.00	na	3.67	3.50	na	4.40	na	na
g. Cross-Cultural	4.00	3.50	4.00	na	4.50	4.75	5.00	4.00	3.00
h. General Ministry							3.67	3.00	4.00
(Scores from those graduating students within the program rating those professional courses)									
8. I feel well prepared for work	3.81	3.78	3.95	3.84	4.13	4.38	4.35	4.00	3.92
9. Overall, I received a quality education	4.15	4.35	4.29	4.05	4.48	4.58	4.35	4.11	4.38
10. I'd recommend MACU to others	4.11	4.43	4.1	3.79	4.35	4.38	4.33	4.11	4.08
11. Courses improved writing ability	3.88	4	3.82	3.68	3.83	4.38	4.45	4.44	4.23
12. Courses improved my skills in computers	3.5	3.26	3.71	3.89	3.58	4.36	4.00	4.22	3.27
13. Course improved my intellectual skills							4.48	4.33	4.15
14. Course improved my speaking skills							4.35	4.89	4.15
15. Courses were challenging	3.77	4.09	4.32	4.06	4.55	4.58	4.58	4.50	4.31
Self perception in general areas of improvement									
16. Encouraged further learning in biblical & theological studies							4.23	4.67	4.23
17. Helped me grow in the area of trusting in God							4.42	4.44	4.23
18. Helped me have insight into the trouble of others							4.35	4.44	4.23
19. Helped me to respect my own religious tradition							4.23	4.33	4.00
20. Helped me to respect other religious traditions							4.19	4.44	4.15
21. Increased my empathy for the poor/oppressed							4.23	4.22	4.15
22. Increased my ability to live my faith							4.32	4.44	4.15

2. Academic Probation/Dismissal*

	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	10-Yr. Trend	5-Yr. Trend
a. Percentage Dismissed	1.8%	4.8%	7.0%	3.6%	6.5%	3.6%	4.2%	6.7%	2.6%	2.9%	63%	-18%
b. Percentage on Probation	2.4%	9.6%	6.3%	9.1%	1.8%	3.0%	7.3%	7.3%	8.7%	3.4%	43%	14%
c. Total Percentage	4.2%	14.4%	13.3%	12.7%	8.3%	6.6%	11.5%	14.0%	11.2%	6.4%	52%	-3%
	Spring 2006	Spring 2007	Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012	Spring 2013	Spring 2014	Spring 2015	10-Yr. Trend	5-Yr. Trend
d. Percentage Dismissed	3.5%	3.2%	6.9%	4.5%	6.5%	2.6%	4.5%	7.6%	3.2%	4.4%	26%	71%
e. Percentage on Probation	4.0%	2.5%	4.8%	8.3%	5.2%	1.9%	2.6%	4.5%	8.4%	3.3%	-18%	70%
f. Total Percentage	7.5%	5.7%	11.7%	12.8%	11.6%	4.5%	7.1%	12.1%	11.6%	7.7%	3%	70%

* Based on # of credit students

3. Academic Honors (Dean's List)

	2006 [GPA = 3.5+ out of 4.0]	2007 2008	2008 2009	2009 2010	2010 2011	2011 2012	2012 2013	2013 2014	2014 2015	2015 2016	10-Yr. Trend	5-Yr. Trend
a. Percent of students in fall*	25.6%	23.2%	20.0%	17.6%	17.0%	19.9%	16.7%	15.5%	26.2%	29.1%	14%	46%
b. Percent of students in spring*	27.5%	20.0%	17.7%	18.1%	22.4%	25.2%	20.0%	17.1%	25.3%		-8%	0%

* Based on eligible students

2.C. We are committed to quality programs by providing adequate library resources.

Library Resources	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	10-Yr. Trend	5-Yr. Trend
<i>Size of Collection:</i>												
1. Number of print volumes	31,486	31,857	34,215	35,236	35,486	35,516	35,545	37,106	33,215	33,594	7%	-5%
2. Number of e-book volumes							601	919	1,332	1,572		
3. Number of media items	2,812	2,950	2,934	2,999	2,910	2,917	2,923	2,919	2,929	2,797	-1%	-4%
4. Total number in collection	34,298	34,807	37,149	38,235	38,396	38,433	39,069	40,944	37,476	37,963	11%	-1%
<i>Number Added Annually:</i>												
5. Number of print volumes	1,334	654	989	945	640	491	427	219	224	601	-55%	22%
6. Number of e-book volumes							601	318	413	240		
7. Number of media items	33	131	74	24	7	7	15	25	24	123	273%	1657%
8. Total number added	1,367	785	1,063	969	647	498	1,043	562	661	964	-29%	94%
<i>Circulation Statistics:</i>												
9. General collection transactions	10,629	11,475	8,401	3,313	2,806	2,381	2,199	1,474	1,826	1,460		
10. E-book transactions								3,589	3,577	3,468		
11. Reserve collection transactions	2,203	2,169	1,197	892	1,007	702	868	734	606	1,336		
12. Non-reserve materials used in lib	7,224	6,739	4,241	4,737	5,249	4,295	4,303	3,074	2,581	2,747		
13. Total number circulated	22,420	20,383	13,839	8,942	9,062	7,378	7,370	8,871	8,590	9,011	-60%	22%
<i>Interlibrary Loans:</i>												
14. Loaned to other libraries	0	2	5	16	4	3	3	15	150	125	--	4067%
15. Borrowed from other libr.	73	25	41	32	22	17	2	2	96	21	-71%	24%
16. Information Literacy sessions	6	6	6	6	6	6	6	12	6	8	33%	33%
17. # students in sessions	80	50	50	65	70	95	90	140	155	156	95%	64%

Library Expenses:

18. Cost for personnel	135,884	81,624	68,977	58,085	60,390	79,702	46,723	60,600	95,478	94,766	-30%	19%
19. Cost for items added	26,492	10,507	4,070	6,394	8,486	7,836	9,771	19,489	15,005	24,015	-9%	206%
20. Cost for other expenses	<u>12,416</u>	<u>2,141</u>	<u>1,182</u>	<u>6,074</u>	<u>3,721</u>	<u>5,568</u>	<u>3,968</u>	<u>15,583</u>	<u>6,370</u>	<u>4,859</u>	-61%	-13%
21. Total cost for library	174,792	94,272	74,229	70,553	72,597	93,106	60,462	95,672	116,853	123,640	-29%	33%
22. Library as % of E & G *	4.7%	5.8%	2.7%	2.4%	2.0%	2.1%	2.4%	3.4%	3.8%	3.8%	-20%	75%

* E & G = Educational and General Expenses of the institution.

Institutional Objective #3: MACU will increase enrollment.

3.A. We are committed to students by recruiting and retaining mission-appropriate students...

	Fall <u>2006</u>	Fall <u>2007</u>	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	10-Yr. Trend	5-Yr. Trend
1. University Recruitment Trends (All Schools)												
a. Total number of applicants	138	167	183	205	221	181	266	237	340	328	138%	81%
b. Number of applicants accepted	72	104	109	92	107	74	117	92	129	146	103%	97%
c. Number of first-time full-time enrollees	24	30	38	34	25	27	37	40	48	55	129%	104%
d. Number of transfer enrollees	12	25	22	24	26	15	25	25	21	17	42%	13%
e. Number Matriculated*	42	61	66	65	69	57	71	75	75	78	86%	37%
* Include Audits												
2. SUS Recruitment Trends												
a. Total number of applicants	138	167	183	205	217	175	251	231	330	324	135%	85%
b. Number of applicants accepted	72	104	109	92	102	70	109	86	120	142	97%	103%
c. Number of first-time full-time enrollees	24	30	38	34	25	27	37	40	48	55	129%	104%
d. Number Matriculated	42	61	66	65	64	55	64	69	73	73	74%	33%
3. SPS Recruitment Trends					Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	10-Yr. Trend	5-Yr. Trend
a. Total number of applicants					5	6	15	6	10	4	--	-33%
b. Number of applicants accepted					5	4	8	6	10	4	--	0%
c. Number Matriculated					5	2	4	5	6	2	--	0%
4. SAT Critical Reading for Entering Freshmer [Out of 800 total possible]												
a. MACU Average Score	494	450	487	520	499	490	430	433	462	467	-5%	-5%
b. NC Average	495	495	496	495	497	493	491	495	499	498	1%	1%
c. U.S. National Average	503	501	500	499	500	497	496	496	497	495	-2%	0%
5. SAT Writing for Entering Freshmen [Out of 800 total possible]						Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>		10-Yr. Trend	5-Yr. Trend
a. MACU Average Score						na	434	462	448		--	--
b. NC Average							472	478	477	476	--	--
c. U.S. National Average							488	488	487	484	--	--
6. SAT Math for Entering Freshmen [Out of 800 total possible]								Fall <u>2014</u>	Fall <u>2015</u>		10-Yr. Trend	5-Yr. Trend
a. MACU Average Score								478	435		--	--
b. NC Average								507	504		--	--
c. U.S. National Average								513	511		--	--
7. Fall Enrollment (School of Undergrad Studi												
a. Headcount for on-campus	165	154	166	170	164	159	153	140	162	185	12%	16%
b. FTE for on-campus	137.1	128.16	141.71	147.83	151.75	147.13	137.92	132.33	149.83	173.75	27%	18%
c. Credit Hours for on-campus	2000	1834	2024.5	2163	2247	2225.5	1933.5	1872	2143	2548		

d. Headcount for online													
e. FTE for online													
f. Credit Hours for online													

8. Fall Enrollment (School of Professional Studies)

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	10-Yr. Trend	5-Yr. Trend
a. Headcount for on-campus	5	6	12	4	6	5	--	-17%
b. FTE for on-campus			8.42	2.25	4.25	3.75	--	--
c. Credit Hours for on-campus			104	30	63	51		
d. Headcount for online				14	24	13		
e. FTE for online				9.58	13.33	10		
f. Credit Hours for online				126	160	126		

9. Spring Enrollment (School of Undergrad Stu

	Spring 2006	Spring 2007	Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012	Spring 2013	Spring 2014	Spring 2015	10-Yr. Trend	5-Yr. Trend
a. Headcount for on-campus	174	158	146	156	155	146	147	137	127	149	-14%	2%
b. FTE for on-campus	157.83	136.83	121.25	138.25	137.17	133.9	133.91	137.58	115.67	140.42	-11%	5%
c. Credit Hours for on-campus	2286	1943	1655	1936	1963	1948	1959	1895.5	1642	1989	-13%	-100%
d. Headcount for online									12	7		
e. FTE for online									7.58	5		
f. Credit Hours for online									91	60		

10. Spring Enrollment (School of Professional Studies)

	Spring 2011	Spring 2012	Spring 2013	Spring 2014	Spring 2015	10-Yr. Trend	5-Yr. Trend
a. Headcount for on-campus	5	8	20	4	5	--	0%
b. FTE for on-campus				2.75	4	--	--
c. Credit Hours for on-campus				33	51		
d. Headcount for online				15	23		
e. FTE for online				10.67	15.58		
f. Credit Hours for online				131	187		

11. Total Annual Enrollment

	2006 2007	2007 2008	2008 2009	2009 2010	2010 2011	2011 2012	2012 2013	2013 2014	2014 2015	2015 2016	10-Yr. Trend	5-Year Trend
[includes auditors]												
a. Fall headcount	165	154	166	170	179	169	170	165	199	209	27%	24%
b. Spring headcount	167	148	160	162	158	159	160	158	184	184	-100%	-100%
c. Total (unduplicated)	195	182	197	188	187	190	188	183	222	222	-100%	-100%
d. Fall total credit hours	2000	1834	2024.5	2163	2247	2225	2038	2046	2418	2755		
e. Spring total credit hours	1943	1655	1936	1963	1948	1959	1895.5	1897	2287	2287		

12. Total Annual FTE Enrollment

	2006 2007	2007 2008	2008 2009	2009 2010	2010 2011	2011 2012	2012 2013	2013 2014	2014 2015	2015 2016	10-Yr. Trend	5-Year Trend
a. Fall FTE	137.1	128.16	141.71	147.83	151.75	147.13	146.3	145.7	171.67	190	39%	29%
b. Spring FTE	136.83	121.25	138.25	137.17	133.9	133.91	137.58	136.67	165	165	-100%	-100%

13. Total Matriculated Students

	Fall 2014	Fall 2015
	3723	3815

14. Provisional Admissions	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	10-Yr. Average	5-Year Average
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015		
a. # / % Entered as Provisional	5 / 12%	13 / 21%	21 / 32%	8 / 12%	12 / 19%	14 / 25%	14 / 22%	20 / 32%	10 / 13%	23 / 29%		
b. # / % Eligible to continue after 1st Semester	5 / 100%	7 / 54%	12 / 57%	3 / 38%	10 / 83%	11 / 79%	10 / 71%	13 / 65%	8 / 80%	17 / 74%		
c. # / % Enrolled 2nd Semester	4 / 80%	5 / 38%	11 / 52%	3 / 38%	8 / 67%	10 / 71%	7 / 50%	11 / 55%	5 / 50%	18 / 78%		
d. # / % Eligible to continue after 2nd Semeste	3 / 60%	5 / 38%	10 / 48%	2 / 25%	8 / 67%	6 / 43%	8 / 57%	11 / 55%				
e. # / % Enrolled 3rd Semester	2 / 40%	3 / 23%	6 / 29%	1 / 13%	7 / 58%	3 / 21%	4 / 29%	7 / 35%	5			
f. # who graduated	4	1	4	0	5	3						

15. Retention Trends (First time, full-time)	2005-->06	2006-->07	2007-->08	2008-->09	2009-->10	2010-->11	2011-->12	2012-->13	2013-->14	2014-->15	10-Yr. Average	5-Year Average
	a. MACU Freshman to Sophomore (SUS)	63%	42%	74%	53%	50%	57%	45%	54%	58%		
b. Christian Church/Church of Christ Schools' Average	65%	64%	64%	61%	66%	65%	64%	67%	63%			

16. Graduation Trends* Cohort for students entering	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	10-Yr. Average	5-Year Average
	a. MACU Graduation Rates	33%	30%	58%	46%	37%	37%	63%	59%	36%		
b. Christian Church/Church of Christ Schools' /	40%	42%	45%	44%	44%	42%	43%	41%	43%			

* 150% of program time (4-year degrees earned within 6 years)

3.B. We are committed to increasing enrollment by keeping cost of attendance comparable to sister institutions of higher education

Comparison with Peer Restoration Movement Schools in Cost

Undergrad Tuition Rates (Part-time per hour, as reported in IPEDS):

(italics = not regionally accredited.)

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	Over the last 5 years:	
						<u>\$ Increase</u>	<u>% Increase</u>
<i>Boise Bible College</i>	380	395	415	415	375	-5	-1.32%
<i>Central Christian College of the Bible</i>	300	300	300	300	300	0	0.00%
Cincinnati Christian University	425	450	475	475	475	50	11.76%
<i>Crossroads College</i>	410	450	480	480	480	70	17.07%
<i>Dallas Christian College</i>	359	389	410	434	456	97	27.02%
Great Lakes Christian College	376	396	416	424	437	61	16.22%
Hope International University	850	995	1,050	1,075	1,120	270	31.76%
Johnson University	332	340	340	350	370	38	11.45%
Johnson University Florida	350	398	440	475	440	90	25.71%
Kentucky Christian University	468	494	514	534	550	82	17.52%
Lincoln Christian University	456	478	502	527	527	71	15.57%
Manhattan Christian College	485	509	532	548	548	63	12.99%
Mid-Atlantic Christian University	324	350	365	380	400	76	23.46%
Milligan College (1-5 hrs)	360	400	415	725	770	410	113.89%
<i>Nebraska Christian College</i>	390	400	425	475	550	160	41.03%
<i>Ozark Christian College</i>	280	300	310	325	335	55	19.64%
Point University	411	620	650	650	650	239	58.15%
<i>St. Louis Christian College</i>	430	480	480	265	295	-135	-31.40%
William Jessup University	<u>850</u>	<u>925</u>	<u>970</u>	<u>1,029</u>	<u>1,060</u>	<u>210</u>	<u>24.71%</u>
Average for all 19 schools	433	477	499	520	534	100	22.91%
Average for 12 regionally accredited:	474	530	556	599	612	138	29.19%

Price of Attendance, Full-time, First-time [living on campus] (as reported in IPEDS):

(italics = not regionally accredited.)

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	Over the last 5 years:	
						<u>\$ Increase</u>	<u>% Increase</u>
<i>Boise Bible College</i>	21,040	21,980	22,740	23,610	26,565	5,525	26.26%
<i>Central Christian College of the Bible</i>	27,231	26,341	26,293	23,695	22,727	-4,504	-16.54%
Cincinnati Christian University	25,176	25,490	26,503	28,028	28,360	3,184	12.65%
<i>Crossroads College</i>	25,345	26,150	26,150	26,410	26,710	1,365	5.39%
<i>Dallas Christian College</i>	22,988	23,948	24,820	26,188	27,192	4,204	18.29%
Great Lakes Christian College	23,160	24,460	25,590	25,705	26,090	2,930	12.65%
Hope International University	35,802	37,856	38,697	39,537	40,872	5,070	14.16%
Johnson University	20,052	19,760	21,352	20,802	22,337	2,285	11.40%
Johnson University Florida	24,775	26,177	26,707	20,706	22,319	-2,456	-9.91%
Kentucky Christian University	26,748	27,628	29,398	30,256	29,970	3,222	12.05%
Lincoln Christian University	22,502	24,009	25,130	26,434	28,585	6,083	27.03%
Manhattan Christian College	24,344	24,946	25,526	26,474	26,502	2,158	8.86%
Mid-Atlantic Christian University	22,912	23,450	24,310	25,090	26,050	3,138	13.70%
Milligan College	33,040	34,968	36,960	38,266	39,680	6,640	20.10%
<i>Nebraska Christian College</i>	21,550	22,350	24,750	23,450	25,450	3,900	18.10%
<i>Ozark Christian College</i>	17,620	17,910	18,604	19,246	19,696	2,076	11.78%
Point University	27,060	29,606	27,500	27,400	27,600	540	2.00%
<i>St. Louis Christian College</i>	26,760	29,061	28,581	16,295	17,525	-9,235	-34.51%
William Jessup University	<u>32,809</u>	<u>35,192</u>	<u>36,803</u>	<u>38,447</u>	<u>39,896</u>	<u>7,087</u>	<u>21.60%</u>
Average for all 19 schools	25,311	26,383	27,180	26,634	27,586	2,274	9.21%
Average for 12 regionally accredited:	26,532	27,795	28,706	28,929	29,855	2,060	7.41%

Institutional Objective #4: MACU will graduate students who are capable of fulfilling its mission.

4.A. We are committed to students by graduating students who have demonstrated learning

1. ABHE Bible Knowledge

2. Collegiate Assessment of Academic Proficiency (CAAP) - Critical Thinking Scores

	2011	2012	2013	2014	2015
a. Graduating Associate Degree Students % of MACU students who tested above the national mean	na	66%	100%	50%	100%
b. Graduating Bachelor Degree Students % of MACU students who tested above the national mean	68%	79%	92%	100%	87%

4.B. We are committed to students by developing a faculty of sufficient size and diversity...

	Fall <u>2006</u>	Fall <u>2007</u>	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	10-Yr. Trend	5-Year Trend
1. Faculty of Sufficient Size												
a. Student:Faculty Ratio	8.3	8.0	10.2	12.3	10.5	11.7	10.4	12.1	12.0	12.0	45%	3%
b. Faculty Composition												
Faculty (FTE)	16.58	16.04	13.86	11.83	14.34	12.58	14.08	14.08	16.3	18.8	13%	49%
Percent who are part-time (head count)	61%	48%	64%	57%	65%	86%	82%	78%	74%	74%	21%	-14%
* Includes adjuncts from the Christian College Consortium for Distance Learning (relationship began Spring 2004)												

	Fall <u>2006</u>	Fall <u>2007</u>	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	10-Yr. Trend	5-Year Trend
2. Faculty of Diversity*												
a. % female full-time faculty	27.0%	33.3%	33.3%	37.5%	14.3%	14.3%	16.6%	12.5%	12.5%	20.0%	-26%	40%
b. % FT with doctorates	27.0%	33.3%	44.4%	37.5%	42.9%	71.0%	67.0%	75.0%	75.0%	70.0%	159%	-1%
c. % FT in doctoral programs	9.1%	16.7%	22.2%	0.0%	14.3%	14.3%	0.0%	0.0%	0.0%	0.0%		
d. % of minorities	3.6%	7.4%	0.0%	0.0%	11.8%	10.0%	5.5%	5.5%	9.6%	10.5%		
*Does not include teaching administration												

4.C. We are committed to students through supporting/collaborating with alumni, as reflected in ...

1. Graduate Follow-Up Survey	Class <u>2012</u>	Class <u>2013</u>	Class <u>2014</u>
a. Satisfaction with job placement/further education 1-year after graduation	80%		80%
b. Engaged in Christian Service	90%		90%
c. Volunteer work in the community or church	75%		90%
d. Satisfaction with job placement/further education 10-years after graduation	Class <u>2004</u>	Class <u>2005</u>	
e. Engaged in Christian Service	100%	90%	
f. Volunteer work in the community or church	89%	90%	
	89%	100%	

Institutional Objective #5: MACU will promote a healthy quality of life for the University community.

5.A. We are committed to healthy quality of life by discerning and responding to students' changing needs, in such areas as...

1. MACU Student Characteristic	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	10-Yr. Trend	5-Yr. Trend
<i>All College Students:</i>												
a. Percent who are part-time	22%	22%	21%	21%	20%	21%	24%	20%	24%	14%	-36%	-33%
b. Percent who are women	49%	42%	44%	41%	40%	44%	48%	52%	60%	57%	16%	30%
c. Percent who are 25 or older	25%	32%	32%	29%	35%	37%	32%	31%	36%	26%	4%	-30%
d. Percent who are non Rest.Mvt.	17%	26%	30%	30%	34%	38%	51%	53%	60%	62%	265%	63%
e. Percent who are internationals	2%	0%	0%	[only 1]	[only 1]	[only 1]	[only 1]	0%	2%	1%	na	na
f. Percent who are U.S. minorities	8%	15%	19%	19%	24%	23%	29%	30%	33%	27%	218%	17%
g. Percent who are married	33%	34%	28%	26%	32%	32%	22%	18%	21%	16%	-52%	-50%
<i>New College Students:*</i>												
h. Family member attended MACU	20%	20%	24%	19%	21%	29%	16%	13%	10%	10%		-66%
i. Family member in paid ministry	23%	23%	20%	30%	18%	26%	23%	13%	19%	27%		4%
j. One parent household	20%	20%	27%	20%	23%	17%	40%	30%	20%	22%		29%
k. Have own computer here	74%	74%	78%	74%	84%	83%	79%	82%	86%	86%		4%
l. Plan to graduate from MACU	91%	91%	88%	96%	76%	66%	86%	90%	92%	79%		20%
m. Home church under 100	17%	17%	36%	23%	30%	51%	33%	33%	45%	45%		-12%
n. Home church 101-249	40%	40%	40%	38%	33%	26%	35%	29%	16%	19%		-27%
o. Home church 250-499	29%	29%	11%	23%	14%	20%	16%	22%	20%	24%		20%
p. Home church 500-999	9%	9%	13%	5%	0%	3%	5%	7%	10%	2%		-33%
q. Home church 1000-4999				9%	14%	0%	7%	7%	8%	2%		--
r. Home church 5000+				0%	2%	0%	2%	2%	0%	5%		--
s. From small town/rural area	23%	23%	58%	47%	40%	52%	51%	67%	54%	74%		42%
t. From larger town (10-100,000)	43%	43%	18%	21%	28%	20%	23%	13%	24%	19%		-5%
u. From suburb of large city	11%	11%	7%	12%	16%	11%	12%	13%	7%	5%		-55%
v. From large city (100,000+)				11%	12%	14%	14%	7%	4%	3%		-79%
w. From major city (1 million +)				8%	5%	6%	0%	0%	4%	2%		-67%
x. From North Carolina	34%	50%	56%	54%	61%	43%	64%	70%	68%	68%		58%
y. Career goal:												
Ministry (church staff)	44%	44%	47%	51%	40%	34%	38%	35%	39%	22%		-35%
Cross-Cultural Ministry	12%	12%	7%	23%	5%	9%	17%	17%	16%	15%		67%
Teaching (public/Christian)	24%	24%	14%	16%	16%	26%	14%	17%	22%	24%		-8%
Christian Business	3%	3%	7%	11%	7%	11%	7%	13%	8%	16%		45%
Other/Undecided	27%	27%	28%	18%	42%	26%	36%	33%	35%	35%		35%
z. Other colleges considered:												
State university	23%	23%	36%	30%	48%	42%	53%	54%	56%	47%		12%
Another Christian college	40%	40%	32%	54%	45%	64%	29%	65%	54%	56%		-13%
Community college	35%	35%	49%	37%	38%	56%	34%	52%	48%	54%		-4%
Another private college	23%	23%	23%	27%	34%	41%	27%	43%	46%	37%		-10%

* Results from New Student Profile Inventory

5.B. We are committed to healthy quality of life through vibrant campus life.

1. Residence Hall Occupation R		Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall	10-Yr.	5-Yr.
<u>Capacity*</u>		<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	Trend	Trend
a. P.A. Presley Hall	134	40	39	37	90	94	66	82	92	94	110		
b. H.C. Turner Hall	92	40	33	43	0	0	0	0	0	0	9		
c. Total Occupancy	226	80	72	80	90	94	66	82	92	94	119	49%	80%
d. Percent Occupied		35%	32%	35%	40%	42%	29%	36%	41%	42%	53%	49%	80%
e. Number of MACU Students**		165	154	166	170	179	169	158	161	196	204	24%	21%
f. Percent of Students in Dorm		48%	47%	48%	53%	53%	39%	52%	57%	48%	58%	20%	49%

* Excludes rooms converted to computer labs and ADA rooms limited to single occupancy.

** Fall headcount.

Fall of 2009 males and females were combined into one dorm.

2. Spiritual Life (From Graduating Senior Evaluations, SUS; where 5 = highest)

	Spring	Spring	Spring	Spring	Spring
	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
a. Discipleship Groups contributed positively to my spiritual development	3.64	3.6	3.82	3.75	3.92
b. Chapel contributed positively to my spiritual development	3.57	3.31	4.03	4.56	4.08

5.C. We are committed to healthy quality of life through Student Satisfaction

Note: The College student body participated in the "Student Satisfaction Inventory" by Noel-Levitz in Fall 2013, with these summary results.

	Satisfaction	National 4-year privates satisfaction	(Scale 1-7)
1. Academic Advising			
My academic advisor is approachable	6.31	5.52	
My academic advisor is concerned about my success	6.30	5.72	
My academic advisor helps me set goals	6.39	5.49	
2. Campus Climate			
Most students feel a sense of belonging here	6.19	5.35	
Campus staff are caring and helpful	6.31	5.56	
Faculty care about me as an individual	6.44	5.49	
Campus is safe and secure for all students	5.95	5.73	
Administrators are approachable to students	6.08	5.32	
It is an enjoyable experience to be a student on this campus	6.12	5.44	
I feel a sense of pride about my campus	6.07	5.22	
There is a commitment to academic excellence on this campus	6.25	5.54	
I seldom get the "run-around" when seeking information on this campus	6.18	4.85	
This institution shows concern for students as individuals	6.59	5.36	
There is a strong commitment to racial harmony on this campus	5.73	5.57	
Tuition paid is a worthwhile investment	6.20	4.90	
Channels for expressing student complaints are readily available	6.02	4.86	
3. Campus Life			
A variety of intramural activities are offered	5.56	4.98	
Living conditions in the residence halls are comfortable	5.81	4.74	
Residence hall staff are concerned about me as an individual	6.23	5.02	
There is an adequate selection of food available in the cafeteria	5.36	4.26	
Residence hall regulations are reasonable	6.04	4.91	
The student handbook provides helpful information about campus life	6.27	5.25	

4. Campus Support Services

Library staff are helpful and approachable	5.99	5.69
Library resources and services are adequate	6.13	5.57
Computer labs are adequate and accessible	6.43	5.41
Tutoring services are readily available	6.46	5.57

Summary Items

a. So far, how has your college experience met your expectations?	5.43	4.62
Much worse than expected	1%	2%
Quite a bit worse than I expected	2%	2%
Worse than I expected	6%	12%
About what I expected	20%	32%
Better than I expected	17%	24%
Quite a bit better than I expected	15%	13%
Much better than expected	36%	12%
b. Rate your overall satisfaction with your experience here thus far?	5.98	5.27
Not satisfied at all	1%	1%
Not very satisfied	2%	4%
Somewhat dissatisfied	2%	8%
Neutral	5%	10%
Somewhat satisfied	13%	17%
Satisfied	30%	37%
Very satisfied	45%	19%
c. All in all, if you had to do it over, would you enroll here again?	6.04	5.21
Definitely not	1%	4%
Probably not	2%	8%
Maybe not	3%	7%
I don't know	11%	10%
Maybe yes	5%	11%
Probably yes	16%	26%
Definitely yes	59%	31%

5.D. We are committed to healthy quality of life through Faculty/Staff Satisfaction

IRE Office conducted a Favorable Working Relationships Survey. Some of the key results are these:

	May 2012; 36 full-time & part-time employees responded					May 2014; 35 full-time & part-time employees responded				
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
a. Favorable working relationships	25%	58%	14%	3%	0%	40%	54%	6%	0%	0%
b. Role is valuable	31%	61%	6%	3%	0%	40%	51%	6%	3%	0%
c. Treated with respect	44%	47%	8%	0%	0%	57%	40%	3%	0%	0%
d. Enjoy relationships w/in dept.	56%	44%	0%	0%	0%	63%	37%	0%	0%	0%
e. Creatively and initiative valued	33%	61%	6%	0%	0%	49%	46%	5%	0%	0%
f. Pleased with praise & appreciation	14%	61%	22%	3%	0%	14%	61%	22%	3%	0%
g. I can go to supervisor w/ prob.	58%	36%	6%	0%	0%	63%	34%	3%	0%	0%
h. Work concerns handled favorably	28%	64%	8%	0%	0%	46%	51%	3%	0%	0%
i. Adequate communication in dept.	17%	50%	28%	6%	0%	26%	54%	20%	0%	0%
j. Adequate communication between depts	8%	33%	39%	14%	6%	14%	29%	29%	29%	0%

Institutional Objective #6: MACU will operate with fiscal health and accountability.

6.A. We are committed to fiscal health by increasing endowment and decreasing debt...

1. Endowment Trends

[in thousands of dollars]

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>
Endowments/Investments	2,576	2,265	2,771	3,040	3,133
Change in Net Assets	12%	-12%	22%	10%	3%

5-Year
Trend

22%
7.0% (average)

2. Debt Trends

[in thousands of dollars]

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>
Operating Debt	193	0	0	0	0
Capital Debt	899	1,600	975	1,247	1,367
Total Debt:	1,092	1,600	975	1,247	1,367
Interest Paid on Total Debt	46.3	54.3	64.1	55.7	54.4
Principal on Total Debt	328.4	1092	624.1	29	29
Principal and Interest on Debt	374.7	1146.3	688.2	84.7	83.4
P & I Debt as % of Oper. Exp.	9.75%	33.33%	18.31%	2.10%	1.93%
Interest on Operating Debt	16.50	13.97	0.00	0.00	0.00
Principal on Operating Debt	35.1	193.5	0.0	0.0	0.0
P & I on Operating Debt	51.60	207.47	0.00	0.00	0.00

-100%
52%
25%

17%
-91%
-78%
-80%

-100%

6.B. We are committed to fiscal health by being fiscally responsible, as reflected in ...

1. Annual Revenues (from audit; in thousands)

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>
Operating Revenues:					
Gross Tuition and Fees	1,362.0	1,467.7	1,450.5	1,542.1	1,918.5
Less Donor-Funded Aid	97.4	106.6	61.4	53.6	51.0
Less Institutional Aid	265.0	278.1	252.1	272.5	451.9
Less Donor and Inst. Aid	362.4	384.7	313.5	326.1	502.9
Net Tuition and Fees	999.6	1,083.0	1,137.0	1,216.0	1,415.6
Private Gifts	1,175.5	989.5	2,434.7	2,151.3	1,203.9
Investment Income	-5.5	0.2	4.3	12.5	-10.2
Auxiliary Services	790.0	715.0	731.0	881.6	970.3
Other Income	76.4	15.7	24.7	72.6	116.8
Total Operating Revenues:	3,036.0	2,803.4	4,331.7	4,334.0	3,696.4
Non Operating Revenues:					
Other	160.0	140.8	202.9	120.4	147.2
Total Revenues:	3,196.0	2,944.2	4,534.6	4,454.4	3,843.6

5-Year
Trend

41%
-48%
71%
39%
42%
2%
85%
23%
53%
22%
20%

2. Annual Expenses (from audit; in thousands)

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	5-Year Trend
Educational and General						
Instruction	623.2	642.3	642.3	786.3	874.1	40%
Academic Support/Library	292.7	317.9	434.9	412.0	403.2	38%
Student Services	556.8	572.8	646.3	836.4	921.9	66%
Institutional Support	999.4	985.2	1,087.5	1,011.1	1,092.9	9%
Total Educational and Gen.	2,472.1	2,518.2	2,811.0	3,045.8	3,292.1	33%
Auxiliary Operations	958.7	921.4	948.5	982.0	1,040.1	8%
Total Operating Expenses	3,430.8	3,439.6	3,759.5	4,027.8	4,332.2	
Non Operating Expense	413.1	0.0	0.0	0.0	0.0	
Total Operating and Non Operating Expenses:	3,843.9	3,439.6	3,759.5	4,027.8	4,332.2	13%
Total Expenses per FTE**	27.0	24.5	26.5	28.5	25.7	
** FTE is average fulltime enrollment for the year						
Change in Net Assets (Rev. - Exp.)	-647.9	-495.4	775.1	426.6	-488.6	
[Includes non-operating activities]						

3. Financial Ratios

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	
<i>[from US Dept. of Education]</i>						
1. Financial Strength Ratio	1.50	1.10	2.00	3.00	2.20	
[composite ranges from -1 to +3]						
[one measure of overall health]						
2. Primary Reserve Ratio	9.2%	2.6%	6.0%	4.5%	37.7%	
(Expended Net Assets/Total Exp.)						
[cash on hand to pay annual exp., margin against adversity]						
[Maximum applicable to Financial Strength Ratio: 30%]						
3. Equity Ratio	80.4%	70.5%	81.6%	80.0%	78.0%	
(Net Assets/Total Assets)						
[Capital Resources ability to borrow & financial viability]						
[Maximum applicable to Financial Strength Ratio: 30%]						
4. Net Income Ratio	-4.7%	-16.8%	18.9%	9.5%	-12.7%	
(Change in Unr.Net Assets/Unr.Revenue)						
[ability to operate within the schools means]						
[Maximum application to Financial Strength Ratio 40%]						
<i>[from other Sources]</i>						
5. Return on Net Assets Ratio	-6.6%	-22.4%	18.8%	20.6%	-8.1%	
(Change in Unr.Net Assets/Total Net Assets Beginning of year)						
[Determines whether an institution is financially better off than in previous years by measuring total economic return]						
6. Debt Burden Ratio	11.72%	38.93%	15.18%	1.90%	2.17%	
(Principal & Interest/Total Unrestricted Revenue)						
[the proportion of an institution's assets that are financed by debt]						

7. Acid Test Ratio	0.6	0.5	3.9	7.7	8.5
(Cash, Rcvbls., Mrkt.Sec./Current Liabil's)					
*in 2013-14 funds were reclassified					
8. Current Liab. to Net Assets	7.0%	7.0%	3.7%	3.8%	3.1%
(Current Liab./Net Assets)					
9. Total Liab. to Net Assets	23.6%	23.6%	22.4%	24.9%	28.0%
(Total Liabilities/Net Assets)					
10. Operating Revenue Ratio	26.0%	31.5%	30.2%	30.2%	32.7%
(Net Tuition & Fees/Total Op. Exp.)					
11. Private Gifts Ratio	30.6%	28.8%	64.8%	53.4%	27.8%
(All Private Gifts/Total Op. Exp.)					
12. Investment Income Ratio	-0.1%	0.0%	0.1%	0.3%	-0.2%
(Investment Income/Total Op. Exp.)					
13. Aux. Services Income Ratio	20.6%	20.8%	19.4%	21.9%	22.4%
(Auxiliary Income/Total Op. Exp.)					
14. Tuition Discount Ratio	26.6%	26.2%	21.6%	21.1%	26.2%
(Total Institutional Financial Aid/Gross Tuition & Fees)					
15. Unfunded Discount Ratio	20.6%	19.9%	17.2%	19.3%	24.0%
(Total Unfunded Institutional Aid/Gross Tuition & Fees)					
16. Net Tuition/FTE** (thousands)	\$7.015	\$7.708	\$8.013	\$8.612	\$8.409
Percentage of Gen & Ed Rev.	42%	49%	30%	34%	49%
17. Private Gifts/FTE**	\$8.249	\$7.043	\$17.158	\$15.236	\$7.152
Percentage of Gen & Ed Rev.	49%	44%	64%	60%	42%
18. General & Educational Revenue/FTE	\$16.884	\$15.866	\$26.805	\$25.303	\$17.068
19. Auxilary Revenue/FTE**	\$5.544	\$5.089	\$5.152	\$6.244	\$5.764
Percentage of Total Revenue	25%	24%	16%	20%	25%
20. Total Revenue per FTE**	\$22.428	\$20.955	\$31.956	\$31.547	\$22.832
21. Instruction Allocation Ratio	16.2%	18.7%	17.1%	19.5%	20.2%
(Instructional Exp./Total Op. Exp.)					
22. Acad. Support Alloc. Ratio	7.6%	9.2%	11.6%	10.2%	9.3%
(Academic Supp. Exp./Total Op. Exp.)					
23. Student Services All. Ratio	14.5%	16.7%	17.2%	20.8%	21.3%
(Student Serv. Exp./Total Op. Exp.)					
24. Instit. Support Alloc. Ratio	26.0%	28.6%	28.9%	25.1%	25.2%
(Inst. Supp. Exp./Total Op. Exp.)					
25. Aux. Ent. Allocation Ratio	24.9%	26.8%	25.2%	24.4%	24.0%
(Aux. Exp./Ttl.Op. Exp.)					
26. Debt Service to Oper. Expenses	9.7%	33.3%	18.3%	2.1%	1.9%
[= % of expenses spent on debt]					

** FTE is average fulltime enrollment for the year

4. Revenue and Expenses for Academic Programs

[In thousands of dollars; indirect expenses/revenues not included]

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	5-Year Trend
Gross Tuition Revenue	1,362.0	1,467.7	1,450.5	1,542.2	1,918.5	41%
Less Institutional Aid	362.3	384.7	313.6	326.1	502.9	39%
Net Tuition Revenue	999.7	1,083.0	1,136.9	1,216.1	1,415.6	42%
Direct Instructional Costs *	623.2	642.3	642.3	786.3	874.2	40%
Academic Support Costs **	292.7	317.9	434.9	412.0	403.2	38%
Total Direct Costs	915.9	960.2	1,077.2	1,198.3	1,277.4	39%
Net Gain (Loss)	83.8	122.8	59.7	17.8	138.2	65%

* Excludes indirect costs (e.g. interest, maintenance).

6.C. We are committed to fiscal health by stewarding our human resources, as reflected in ...

1. Employee Salary and Benefits Cost Trends

[in thousands of dollars]

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	5-Year Trend
Salaries (all employees)	1,705.2	1,837.9	1,869.9	1,921.3	1,955.1	15%
Sal./Ben. as % of All Exp.	44%	53%	50%	48%	45%	2%

2. Faculty Salaries

[Benefits not included due to housing/FICA variations]

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	5-Year Trend
Faculty Salaries	515.4	504.8	497.3	498.6	463.1	-10%

Note: Depends on number and credentials of faculty for that year.

3. Staff Salaries and Benefits

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	5-Year Trend
Staff Salary and Benefits	1,100.3	1,237.5	1,304.4	1,212.4	1,341.9	22%

4. Student Financial Aid

	<u>2005-06</u>	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	10-Year Trend	5-Year Trend
a. Federal Grants	224,764	476,095	478,999	461,386	539,150	555,914	147%	17%
b. *State Grants (NC Ed Lottery Sch - 07-08 1st yr)	2,350	11,716	10,300	328,317 ***	374,924	368,851	na	na
c. Institutional Grants/Waivers	341,128	334,602	369,084	342,867	361,728	510,780	50%	53%
d. Scholarships External	10,305	12,000	12,000	1,500	18,156	16,900	39%	41%
e. Federal Work Study Funds	14,218	11,022	9,890	7,761	7,417	7,417	100%	-33%
f. **Loans	<u>742,567</u>	<u>1,375,400</u>	<u>1,444,757</u>	<u>1,274,072</u>	<u>1,208,515</u>	<u>1,272,441</u>	<u>71%</u>	<u>-7%</u>
g. Total \$ of Aid	1,335,332	2,220,835	2,325,030	2,415,903	2,509,890	2,732,303	105%	23%

* 04-05 & 05-06 yrs are other state grants, not NC

** Increase due in part to fed gov't allowing Unsub Stafford loans for all dependent students beginning in 08-09 yr

*** Increase due to new NC State scholarship/grant program (NC NBS) started in 12-13 year to replace prior state programs (NC ELS & CPEI)

h. Fed./St. Grants as % of Aid	17%	22%	21%	32%	37%	34%	100%	55%
i. Inst.Grants/Waivers % Aid	27%	16%	16%	15%	15%	19%	-29%	22%
j. Loans as % of Aid	56%	62%	62%	53%	48%	47%	-16%	-25%
k. MACU Default Rate (3yr)		7.4%	19.1%	9.5%	na	na		
l. National Default Rate (3yr)		14.7%	13.7%	11.8%	na	na		

5. Financial Aid: Borrowing Trends

	<u>2005-06</u>	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	10-Year Trend	5-Year Trend
a. Loans as % of all aid	56%	62%	62%	53%	48%	47%	-16%	-25%
b. Percent of students w/ loans	72%	81%	80%	84%	78%	75%	4%	-7%
c. Amount of avg. loan	3,843	9,788	9,505	8,551	7,506	7,529	96%	-23%
d. Annual educational costs *	17,835	22,912	23,450	24,310	25,090	26,050	46%	14%
e. Avg. loan as % of annual costs	22%	43%	41%	35%	30%	29%	34%	-32%
f. % of grads leaving w/ loans	76%	81%	97%	91%	92%	96%	26%	19%
g. Avg. loan at graduation	14,152	24,131	37,108	34,110	27,860	29,797	111%	23%

* Includes direct costs (tuition, fees, room, and board) plus indirect costs (books, laundry, etc.)

6.D. We are committed to fiscal health and accountability by developing links with key constituencies as reflected in ...

1. Gift Income by Donor Type

	<u>2005-06</u>	<u>2006-07</u>	<u>2007-08</u>	<u>2008-09</u>	<u>2009-10</u>	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>
a. Number of donor churches	233	246	248	246	238	231	226	199	199	185
b. Number of business donor:	78	66	68	79	69	57	64	61	49	54
c. Number of alumni donors									295	299
* Subset - Number of grad	267	343	322	307	217	202	235	229	211	231
d. Number of other individual	791	743	732	861	660	625	613	514	361	366
e. Number of estate gifts					2	2	1	2	3	2
f. Percent of repeat donors from previous year				61.0%	59.9%	64.0%	60.8%	83.7%	69.7%	65.8%
g. Number of new donors to the University				318	176	138	162	115	103	143
h. Number of undergraduate graduates								1,132	1,085	1,103
i. Number of undergraduate graduates solicited								1,113	1,072	1,086
j. Number of undergraduate graduates who donated								229	211	231

10-year Trend	5-Year Trend
-21%	-20%
-31%	-5%
-13%	14%
-54%	-41%

2. Gift Income by Donor Amounts

[Restricted & Unrestricted]	<u>2005-06</u>	<u>2006-07</u>	<u>2007-08</u>	<u>2008-09</u>	<u>2009-10</u>	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>
a. Churches	437,942	583,363	559,921	501,533	548,629	477,963	469,402	478,132	596,285	421,785
b. Business/Org./Founda	273,987	206,256	206,580	149,104	143,645	201,781	166,664	143,540	402,867	364,253
c. Alumni									243,338	289,727
* Sub-set Graduates	188,801	279,282	256,736	255,363	189,467	156,701	114,653	315,458	160,104	234,193
d. Other Individuals	760,305	526,807	384,141	261,876	324,200	391,013	326,276	1,599,296	330,599	290,475
e. Payment on Pledges	<u>1,095,505</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
f. Sub-Total:	2,756,540	1,595,708	1,407,378	1,167,876	1,205,941	1,227,458	1,076,995	2,536,426	1,573,089	1,366,240
g. Estates					301,493	102,619	3,540	223,176	708,745	12,755
h. Total Given					1,507,434	1,330,077	1,080,535	2,759,602	2,281,834	1,378,995
i. % of total given by Alumni									11%	21%
j. % of total given by Graduat	6.85%	17.50%	18.24%	21.87%	15.71%	11.78%	10.61%	11.43%	7.02%	16.98%

10-Year Trend	5-Year Trend
-4%	-12%
33%	81%
24%	49%
-62%	-26%
-100%	0%
-50%	12%

3. Median Gift amounts

	<u>2013-14</u>	<u>2014-15</u>
a. Per single gift		
of all giving		
individual	\$100.00	\$100.00
church	\$65.00	\$100.00
organization	\$150.00	\$150.00
of all giving	\$1,000.00	\$120.00
b. Per total giving of year		
of all giving		
individual	\$308.00	\$300.00
church	\$110.00	\$100.00
organization	\$1,200.00	\$1,000.00
of all giving	\$500.00	\$550.00

4. Fundraising Expenses to Income (Amount Spent to raise \$1)

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	10-Year Average	5-Year Average
Actual Expenses (Dept. 43)	272,602	276,351	269,776	220,116	258,484		
Income*	1,175,495	989,538	2,434,655	2,151,394	1,203,993		
	0.23	0.28	0.11	0.10	0.21		0.19
Foundation							
Actual Expenses (Dept. 39)	2,264	61,864	68,268	51,710	35,663		
Actual Expenses (Foundation)*	12,328	22,922	21,846	26,896	29,950		
SUB	14,592	84,786	90,114	78,606	65,613		
Income	112,189	80,658	320,686	134,543	131,358		
	0.13	1.05	0.28	0.58	0.50		0.51
Combined Expenses	287,193	361,137	359,890	298,721	324,096		
Income	1,287,684	1,070,196	2,755,341	2,285,937	1,335,351		
	0.22	0.34	0.13	0.13	0.24		0.21

4. Mid-Atlantic Society

	<u>2009-10</u>	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>	10-Year Average	5-Year Average
a. # who qualify	273	324	296	292	300	292		301
b. Total amount given	971,224	952,932	867,890	2,506,934	1,382,586	1,170,018		1,376,072
c. % of sub-total given	80.54%	77.63%	80.58%	98.84%	87.89%	85.64%		86.12%
d. % of total # of donors	23.06%	29.06%	26.01%	29.11%	33.19%	32.30%		29.93%

5. Expectancies

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2014-15</u>
	7,375,479	7,698,636	7,789,081	8,087,144	8,126,966